

# ANNUAL REPORT

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**EDUCA<sup>®</sup>**  
FUNDACIÓN EDUCA MÉXICO A.C.



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2021 was a very good year for EDUCA. Thanks to the support from donors, EDUCA NETWORK, advisors and the operational team, we continued making progress towards fulfilling our mission. In this annual report you will find a summary of the work we conducted throughout a year in which we continued learning and unlearning every day to achieve the goals we set for ourselves considering the conditions imposed by Covid-19.

At the institutional level, our Board of Directors was renewed. José Antonio Casas- Alatríste Parlangue, who for several years was our President Counselor, left the position and the foundation to take care of personal projects. Iñigo Orvañanos Corcuera took the post and incorporated three new members: Claudia González Marino, Tatiana Balner Schüte, and Pedro Langre Rosado.

As part of the fulfillment of the 2020-2025 strategic planning, we opened the Sustainable EDUCA Directorate for the operation of educational programs for sustainability. Furthermore, we hosted the Aflatoun Americas Regional Meeting, Life Skills and Financial Education, to promote financial education and entrepreneurship in the continent, hand in hand with Aflatoun International and Nuestra Escuela from Puerto Rico. This year we also joined the Global Compact to promote sustainable development from EDUCA operations.

EDUCA NETWORK resumed in-person classes taking all the necessary measures, that is why EDUCA designed the Safe Schools project to accompany them. Save and Entrepreneur, EDUCA Mathematics, EDUCA Congress, Financial Strengthening, Institutional Strengthening, Total Commitment, CONOCER Assessment and Certification Entity, and EDUCA Mind and Heart continued operating with the necessary adjustments to adapt to hybrid and in-person classes.

The new Sustainable EDUCA Program designed four educational projects: School Gardens, Green Entrepreneurship, and Schools and Universities for Earth to promote environmental education for sustainability. Opening these projects also inaugurated the Schools for Earth Network mostly comprised of public schools and universities from all SEP systems and subsystems in the 32 states, expanding our radius of impact. Through Schools and Universities for Earth, EDUCA achieved an international scope for the first time by incorporating schools from 17 Latin American countries. In 2021 we also participated in COP26 with a panel to reflect on environmental and climate education in Glasgow, Scotland at the event's venue.

**Many thanks to all the people who contributed to the work of EDUCA in 2021! We hope this annual report serves as a sample of the work we conducted thanks to your support, generosity and effort.**

*Monica Cinco Basurto*

Monica Georgina Cinco Basurto  
Executive Director





## Mission, Vision and EDUCA DNA



### MISSION

Strengthen schools so that children, teenagers, and teachers become happy and fulfilled agents of change who contribute to sustainable development.

### VISION

Ensure that the best practices of EDUCA NETWORK have a national and global impact.

### EDUCA DNA

- Happy people
- Love for work well done
- Focused
- Sustainable culture
- Collaborative relationships and alliances





## Benefitted Population

EDUCA benefits two networks of schools created by the foundation:

### 1. EDUCA NETWORK

Schools founded by civil society organizations that offer basic and upper secondary education services to low-income and vulnerable students. These schools subsist on donations, are non-profit and authorized donees. In 2021, EDUCA is a NETWORK composed of 49 institutions with 86 campus.

# 34,621

People

# 13,364

Children and teenagers

# 502

Operational staff

# 1,292

Teachers

# 19,016

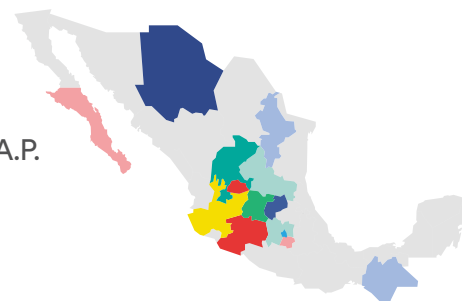
Parents and/or Tutors

# 167

Directors

# 280

Government bodies



### ● Aguascalientes

Orfanatorio Casimira Arteaga. Hogar de la Niña.  
Asociación Protectora de la Infancia de  
Aguascalientes, A.C.

### ● Baja California Sur

Los Niños del Capitán, A.C.

### ● Chiapas

Fundación Laureles, I.A.P.

### ● Chihuahua

Centro Educativo San Carlos, A.C.

### ● Ciudad de México

APAC, I.A.P. Asociación Pro-Personas con Parálisis  
Cerebral  
Asociación Maka Weiner, I.A.P.  
Casa Hogar Marjorie Wurts, A.C.  
Centro de la Amistad del Cerro del Judío, I.A.P.  
Claudina Thévenet, A.C.  
Colegio Jesús de Urquiaga, I.A.P.  
Espíritu de Campeón, A.C.  
Estancia Infantil Vasco de Quiroga, I.A.P.  
Fundación Clara Moreno y Miramón, I.A.P.  
Fundación de Apoyo a la Juventud, I.A.P.  
Fundación Dr. José María Álvarez, I.A.P.  
Gota de Leche, A.C.  
Guardería San Miguel, A.C.  
Instituto Pedagógico para Problemas del Lenguaje, I.A.P.  
Renovación, Unión de Fuerzas Unión de Esfuerzos, A.C.  
Voluntarias Vicentinas de la Ciudad de México, A.C.  
Centro Santa María Aztahuacán  
Voluntarias Vicentinas de la Ciudad de México, A.C.  
Medalla Milagrosa  
Voluntarias Vicentinas de la Santa Cruz del Pedregal,  
I.A.P.

### ● Estado de México

Casa de los Niños de Palo Solo, I.A.P.  
Centro Comunitario Acércate, A.C.  
Centro de Educación Comunitaria Valle de Chalco, I.A.P.  
Educación Teresiana, A.C.  
Fundación Dar, I.A.P.

Fundación Laureles, I.A.P.  
Fundación para la Asistencia Educativa, I.A.P.  
Servicio, Educación y Desarrollo a la Comunidad, I.A.P.  
Voces y Visiones de Malinalco, A.C. Comunidad  
Educativa Ameyalli

### ● Guanajuato

Centro Comunitario Teresiano, A.C.  
Imagina Biblioteca Infantil, A.C.  
Instituto María Isabel Dondé, I.A.P. Filial Pedro Poveda  
Funddó

### ● Jalisco

Centro de Bienestar y Asistencia Infantil de Jalisco, A.C.  
Líderes del Siglo, A.C.  
Niños y Adolescentes en Armonía, A.C.  
Orfanatorio Magdalena Sofía, A.C.  
Palmares Escuela Técnica, A.C.

### ● Michoacán

Colegio Tata Vasco de Santa Fe de la Laguna,  
Michoacán, A.C.

### ● Morelos

Centro Educativo La Buena Tierra, A.C.  
Fundación Don Bosco para el Desarrollo del Estudiante  
Morelense, A.C.  
Institución de Beneficencia Privada Escuela Hogar  
Nuestros Pequeños Hermanos, A.C.

### ● Nuevo León

Ciudad de los Niños de Monterrey, A.B.P.  
Escuela Bernardo A. Grousset, A.C.

### ● Querétaro

Elisabetta Redaelli, I.A.P.  
Fundación Josefa Vergara y Hernández, I.A.P.  
Instituto de Educación Integral, I.A.P. San Juan Pablo II  
Niños y Niñas de la Sierra, I.A.P.

### ● San Luis Potosí

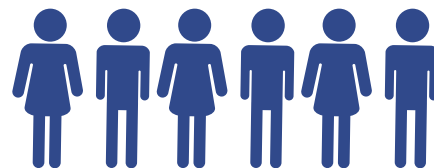
Promoción Social Integral, A.C.

### ● Zacatecas

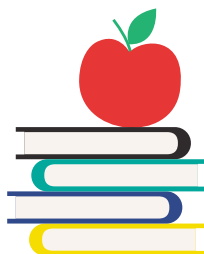
Fundación Laureles, I.A.P.

## Students by Education level

Education level	Women	Men	Total	Percentage
Initial education	61	54	115	1
Preschool	727	754	1,481	11
Elementary	3139	2953	6092	46
Junior High School	1531	1227	2758	21
High School	1,012	681	1,693	13
Orphanage, Boarding Schools or Community Centers	695	530	1225	9
	<b>7,165</b>	<b>6,199</b>	<b>13,364</b>	



Women	Men
<b>54%</b>	<b>46%</b>



## TEACHERS BY EDUCATION LEVEL

Education level	Total	Percentage
Initial Education	38	3
Preeschool	204	16
Elementary	469	36
Junior High School	278	22
High School	188	15
Orphanage, Boarding Schools or Community Centers	115	9



Mostly formed by public schools of all educational levels from preschool to postgraduate centers, universities, and normal schools, including the CONAFE system, tele-high schools, multicultural and bilingual education, and the Multiple Care Centers. The Schools for Earth Network is located throughout Mexico and 17 Latin American countries. It is integrated by 3,951 education centers, of which we have evidence of concrete actions by 1,095 that benefit a total of 546,723 students and 41,770 teachers. In the Schools for Earth Network, we only work on the Sustainable EDUCA Program.



### ENROLLED SCHOOLS BY STATE

ExT2021 Project

State	Number of Schools
Aguascalientes	17
Baja California	62
Baja California Sur	8
Campeche	26
Chiapas	452
Chihuahua	20
Ciudad de México	32
Coahuila	24
Colima	3
Durango	20
Estado de México	527
Guanajuato	97
Guerrero	29
Hidalgo	880
Jalisco	55
Michoacán	106
Morelos	82
Nayarit	8
Nuevo León	89
Oaxaca	46
Puebla	201
Querétaro	35
Quintana Roo	34
San Luis Potosí	40
Sinaloa	149
Sonora	74
Tabasco	95
Tamaulipas	27
Tlaxcala	45
Veracruz	113
Yucatán	13
Zacatecas	17
<b>TOTAL MEXICO</b>	<b>3426</b>

### ENROLLED SCHOOLS BY COUNTRY

ExT2021 Project

Country	Number of Schools
Argentina	198
Bolivia	16
Chile	36
Colombia	129
Costa Rica	13
Ecuador	4
El Salvador	1
Guatemala	4
Honduras	5
Nicaragua	1
Panamá	3
Paraguay	14
Perú	80
Puerto Rico	5
República Dominicana	3
Turquía	1
Uruguay	11
Venezuela	1
<b>TOTAL OUTSIDE MX</b>	<b>525</b>





## Schools for Earth Network

### SCHOOLS IN THE CONTEST BY STATE

#### EXT2021 CONTEST

State	Number of Schools
Aguascalientes	8
Baja California	22
Baja California Sur	3
Campeche	14
Chiapas	108
Chihuahua	10
Ciudad de México	6
Coahuila	6
Colima	1
Durango	6
Estado de México	141
Guanajuato	43
Guerrero	4
Hidalgo	396
Jalisco	13
Michoacán	21
Morelos	23
Nayarit	0
Nuevo León	28
Oaxaca	11
Puebla	68
Querétaro	16
Quintana Roo	9
San Luis Potosí	2
Sinaloa	2
Sonora	17
Tabasco	36
Tamaulipas	9
Tlaxcala	13
Veracruz	10
Yucatán	5
Zacatecas	3
<b>TOTAL MEXICO</b>	<b>1054</b>

### SCHOOLS IN THE CONTEST BY COUNTRY

#### EXT2021 CONTEST

Country	Number of Schools
Argentina	17
Bolivia	1
Chile	1
Colombia	16
Paraguay	1
Perú	1
Republica Dominicana	1
<b>TOTAL OUTSIDE MX</b>	<b>38</b>



EDUCA has three institutional programs implemented in EDUCA NETWORK and the Schools for Earth Network through thirteen projects:

### 1. Institutional Sustainability.

Schools are strengthened in terms of organization, educational model and fundraising so that more generations of students receive their services.

Schools are strengthened in terms of organization, educational model and fundraising so that more generations of students receive their services.

**Total Commitment.** The councils and boards of trustees of EDUCA NETWORK schools are strengthened through training and accompanied by a coach.

**Financial Strengthening.** Schools increase their donations through annual fundraising campaigns designed in collaboration with EDUCA.

**Institutional Strengthening.** Schools improve their educational, organizational, fundraising and networking areas by being counseled and accompanied by a coach.

**Volunteering.** Activities with collaborators from companies to improve school facilities, providing counseling and training to students, teachers or parents on specific topics.

### 2. Empowering people.

Students, directors, and teachers make autonomous decisions and act assertively to satisfy needs and solve problems.

**Save and Entrepreneurship.** Children and teenagers improve their economic and social reality by exercising empowerment, financial and entrepreneurial skills according to their age.

**EDUCA Mind and Heart.** Preschool children, teachers and parents develop skills for resilience, emotional management, and harmonious coexistence.

**EDUCA Mathematics.** Students and teachers strengthen their mathematical skills and increase their perception and positive attitude towards them.

**Training for Teachers and Directors.** Once a year at the EDUCA Congress and permanently on the EDUCA Virtual Community, a remote education platform with proprietary educational content for the continuous education of students and teachers.

**EDUCA Assessment and Certification Entity.** We are an Entity accredited by CONOCER, which enables us to train, evaluate and certify the labor competencies of people based on the SEP/CONOCER Proficiency Standards. These are officially valid certifications.

### 3. Sustainable EDUCA.

Students and teachers develop actions with sustainability awareness.

**Schools for Earth.** Students and teachers develop competencies for sustainability, and schools design a school environmental management plan to become sustainable spaces in their operations.

**Universities for Earth.** Students and teachers develop competencies for sustainability, and universities design a university environmental management plan to become sustainable spaces in their operations.

**School gardens.** Promotes establishing school and community gardens as an educational strategy to educate towards sustainability.

**Green Entrepreneurships.** Students and teachers develop entrepreneurial skills with a focus on sustainability, inclusion and equity, geared towards caring for the planet through the Save and Venture methodology.



## Results of the Programs and Projects

### Program: Institutional Sustainability

#### Project: Full Commitment

##### Impact

**10 schools** of EDUCA NETWORK with active government bodies, benefiting 2,454 students.

##### Strategic Planning

- **4 schools** with strategic planning and indicators in the execution process.
- **10 work hours** with coach and accompaniment per school.

##### Government Bodies

- We held a recruitment Fair with EDUCA NETWORK advisors and trustees of with 6 participating schools who added new members.
- **10 schools** received training with 10-hour workshops to promote high-performance Councils or Boards of Trustees with 6 hours of training on the organizational strategy, third sector and leadership.

##### Institutional Strengthening Day

- 180 people from government bodies, general directors and fundraisers participated from 109 schools and Civil Society Organizations. They received 5 hours of training on leadership, fiscal and legal obligations, and fundraising.
- We delivered 50,000 mx pesos as an incentive donation to 3 fundraisers from EDUCA NETWORK participating in the “María Alicia Corcuera Award for the Fundraiser 2021”.
- 5 people from government bodies of EDUCA NETWORK schools were acknowledged for their commitment and impact:

**Susana Barnetche y Pous**, Renovación, Unión de Fuerzas Unión de Esfuerzos, A.C.

**Abel Montero Montes**, Niños y Niñas de la Sierra, I.A.P.

**Jorge W. Matuk Kanan**, Asociación Maka Weiner, I.A.P.

**María Luisa Castro Serrato**, Centro de Bienestar y Asistencia Infantil de Jalisco, A.C.

**María Josefa Martínez Zambrano**, Escuela Bernardo A. Grousset, A.C.

### Results

#### Project: Financial Strengthening

##### Impacto

**18 schools** of EDUCA NETWORK increase the flow of recurring donations via credit or debit card, benefiting 4,244 students.

- \$137,500 MXN will be the fundraising goal of 18 EDUCA NETWORK schools.
- EDUCA will grant \$4 x \$1 for each new MXN collected by the schools in 5 months to strengthen the sustainability indicators. This donation will be delivered in May 2022.
- **4 schools** received \$45,000 MXN of an incentive donation for hiring a fundraiser.
- **49 schools** have a mini-site within the EDUCA website to collect recurring donations.



### Results

#### Project: Institutional Strengthening

##### Impact

EDUCA NETWORK achieved an average of 84.18 on a scale of 100, rating it in a stable organizational maturity level, benefiting **11,996 students**.



#### Institutional Self-Diagnosis

COMPARATIVE RESULTS OF THE NUMBER OF SCHOOLS ACCORDING TO THEIR MATURITY LEVEL

Nivel de madurez	2020	2021
In consolidation	25	27
Stable	16	16
Unstable	3	1
High Risk	1	3
Schools that responded	45	47
<b>EDUCA NETWORK Average</b>	<b>82.52</b>	<b>84.18</b>

#### COMPARATIVE RESULTS BY EVALUATED DIMENSION

Dimensions	2020	2021
Government bodies	83.98	85.94
Legal and accounting framework	90.28	90.36
Fundraising	71.09	74.59
Green EDUCA	75.46	78.17
Safe School	80.96	91.97
Educational model	88.22	89.99
Educational assessment and quality	77.41	74.68
Collaborative work	92.77	87.76



### Results

#### Project: Safe School

##### Impact

**42 schools** of EDUCA NETWORK have training, strategies and materials to prevent, assist and/or refer cases with COVID-19, in addition to meeting the requirements of health and education authorities, **benefiting 11,231 students.**

##### Capacitación

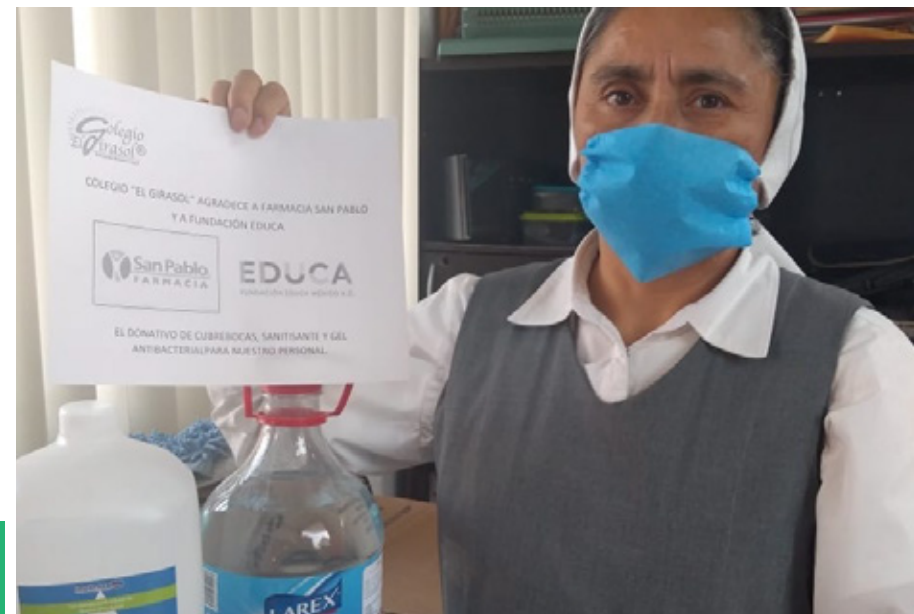
- **40 schools** trained in the design and execution of school co-responsibility protocols. escolares de corresponsabilidad.
- **12 Participatory School Health Committees** formed.

##### Education Materials (digital resources)

- We designed and delivered **3 digital educational capsules** that were distributed to students, teachers, and parents about security filters at home and at school to prevent contagion.

##### Equipment

**42 schools** received the Safe Schools Kit to prevent contagions (screens, signs, gel, sanitizer, thermometers, dispensers, cleaning supplies, others).



### Results

Program: **Empowering people**

Project: **Save and Venture**

#### Impact

**3,025 children and teenagers of EDUCA NETWORK** improve their economic and social reality by exercising socioemotional, financial, and entrepreneurial skills according to their age.

#### Teacher Training

- **114 teachers and coordinators** received 9 hours of training on the methodology based on projects, financial education, and entrepreneurship.
- **79 teachers** concluded the online modules of the Save and Entrepreneurship Diploma Course with a 30-hour duration.

#### Education Materials (printed and digital resources)

- **11 educational capsules** on socioemotional, financial and entrepreneurship education were used by 22 schools and 2,233 students.
- **1,451 printed guides** were delivered to students and teachers.



### Results

#### Project: Save and Venture

##### Classes

- **24 hours** of class delivered by each teacher on financial education and entrepreneurship.

##### Virtual follow-up visits

- We conducted **309 hours of accompaniment visits** for the teachers who implement the project.

##### Talleres para estudiantes

- **1,617 students** received training through 17 workshops on socioeconomic and financial education provided by volunteers.
- **137 students** participated in workshops of the Interactive Museum of Economy (Museo Interactivo de Economía, MIDE).

##### Formal Savings

- **141 students** received an economic incentive for achieving their annual savings goal using bank accounts.

##### Baseline Survey and Impact Measurement

- 505 students from the treatment group (received the project) and 563 from the control group (did not receive the project) participated by answering a questionnaire using the Survey Monkey online survey system.
- The results were obtained after carrying out activities and implementing the project.
- The table shows the intermediate and final results defined in the Theory of Change.
- The results in green show significant increases greater than 5% achieved by the students who received the Save and Rntrepreneurship classes; those of beige color show increases of less than 5%; and those in red show results that had a decrease of less than 4.9%.
- The Save and Entrepreneurship project shows positive results in the development of financial health-economic citizenship and entrepreneurship skills.





### Results

Project: Save and Venture



### Impact

DIFFERENCE BETWEEN THE CONTROL GROUP AND TREATMENT GROUP	SIGNIFICANT INCREASE GREATER THAN 5%	
	INCREASE OF LESS THAN 5%	
	DECREASE OF LESS THAN 4.9%	
NA	Savings goal reach	
NA	Savings goal reach	
21.77%	Mastery of entrepreneurship technique	
10.88%	Execution of sustainable entrepreneurship	
-0.48%	Self-esteem	
-1.03%	Self-confidence	
3.85%	Pro-activity	
-0.77%	Recognizing emotions	
0.42%	Handling emotions	
1.95%	Manifesting conciliatory behaviors	
1.52%	Participation	
1.46%	Sociability	
0.46%	Self-knowledge	
1.85%	Motivation for learning	
1.46%	Definition of personal goals	
38.69%	Decisions geared towards financial health	
NA	Increase in monetary assets in financial instruments	
1.23%	Responsible consumption	
7.73%	Exercise of economic and social rights	
9.23%	Fundamental financial knowledge	
8.77%	Budgeting goals	
7.39%	Defining savings goals	
9.64%	Knowledge of financial health	
9.01%	Making decisions for financial health	
11.19%	Knowledge of the financial system	
6.82%	Knowledge of responsible and sustainable consumption	
5.71%	Skills for responsible and sustainable consumption	
6.14%	Knowledge of financial rights and responsibilities	
5.27%	Identification of needs: social, economic or environmental	
-1.23%	Planning the solution	
-1.15%	Execution of entrepreneurship	
-0.69%	Application of the three initial stages of an entrepreneurship	

# ANNUAL REPORT

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ENERGIA SOLAR

CON ALTO  
CONTENIDO EN



CON ALTO

## Results

Aflatoun Americas Regional Meeting, Life skills and financial education

### EDUCA Fair, Save and Entrepreneurship

- Schools in **14 states of the country** participated.
- Representatives from **4 countries** (México, Argentina, Colombia and Dominican Republic)
- **806 students from 18 schools of EDUCA NETWORK** and 125 students from 18 invited schools participated in the event in the following activities:

**127 students** participated in virtual schools

**754 students** attended 8 virtual workshops

**146 students and teachers** sent drawings or videos on savings

**100 students and teachers** participated in the "I Know What is Financial Health" Contest

**567 students** participated in the Entrepreneurship Exhibit presenting **128 entrepreneurship**

**46 students** participated in **AlquiLab** presenting 13 ventures

### Aflatoun Americas Regional Meeting

- **273 participants** representing 189 organizations from 21 countries.

### EDUCA Bootcamp and Hackaton

- **141 students** received training to strengthen **37 entrepreneurship**.

Feria **EDUCA**,  
Ahorra y Empeñe

**2021**



### Results

#### Project: **EDUCA Mathematics**

##### Impact

- Preschool-elementary teachers of EDUCA NETWORK enhanced their mathematical skills.

##### Teacher Training

- We developed the EDUCA Mathematics Diploma Course composed of **4 modules of 10 hours each with specialized content for each education level**, from preschool to high school.
- **112 teachers** received training through 2 webinars and 6 synchronic virtual math courses.
- **63 additional teachers** received training on the 2 online modules of the EDUCA Mathematics Diploma Course.

##### First Mathematics Contest of EDUCA NETWORK

- **374 students** from elementary, junior high school and high school (65) participated.
- **38 teachers** from preschool, elementary, junior high school and high school participated.
- **20 participating schools from EDUCA NETWORK** located in 10 states of the country.



##### Educational Materials

- **2 schools** received an economic incentive to strengthen their didactic methodologies for teaching mathematics.

##### Teachers Evaluation

- We designed a specialized test to assess the mathematical skills of tenured teachers, as well as their perception of their teaching skills and their taste for mathematics.
- These are the results:

Mathematics	2018	2019	2020	2021
Preschool-Elementary	4.8	5.5	5.5	5.97
Junior High-High School	4.5	5.8	5.3	5.27

### Results

#### Project: **EDUCA Mind and Heart**

##### Impact

- **12 schools** trained to identify areas for improvement and promote emotional health strategies for **6,014 students**.

##### Socioemotional Wellbeing and Health Diagnosis

- **42 schools, 2,237 students and 282 teachers** participated in the first Socioemotional Wellbeing and Health Diagnosis of EDUCA NETWORK.

##### Teacher Training

- **68 teachers** from 12 schools were trained to develop strategies that favor the emotional health of their students.

##### Parents Training

- **462 parents** received training on tools to correctly manage their emotions regarding parenting and assertively communicate with leadership and empathy.





## Results

### Project: EDUCA Congress

#### Impact

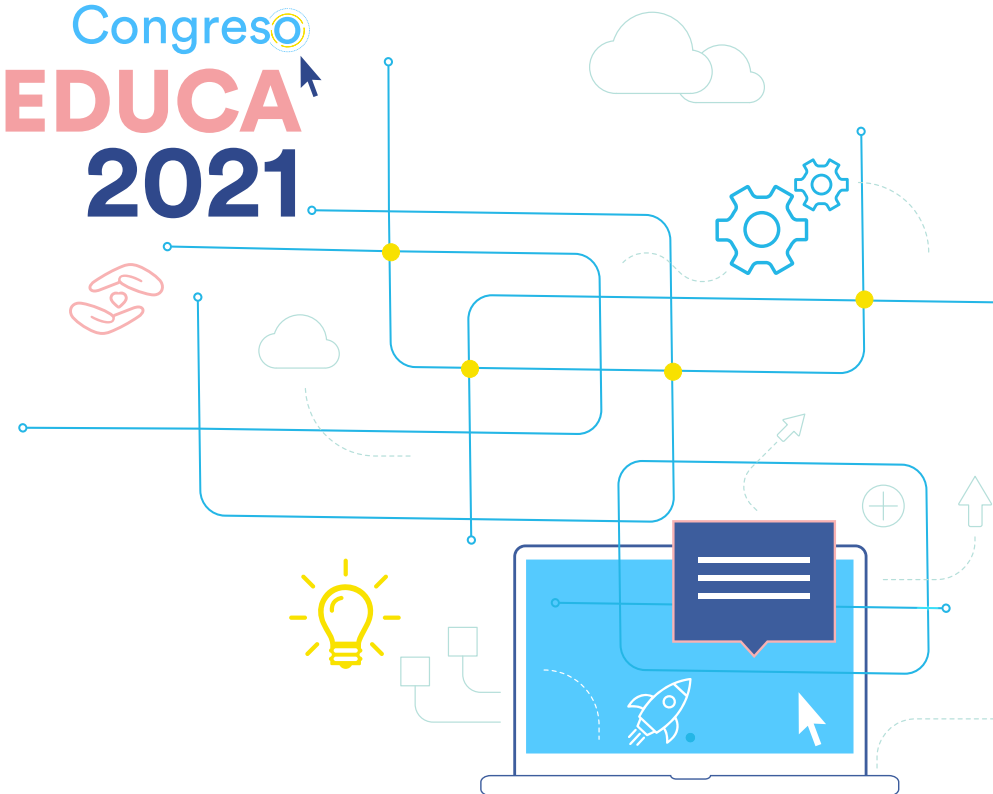
**1,021 teachers and directors of EDUCA NETWORK** and Schools for Earth acquire theoretical-practical tools that enable enhancing the educational quality and academic performance of their students.

The Congress offered **40 hours of training throughout 7 days**. It featured 4 master conferences, 36 simultaneous workshops, 1 educational forum, 3 cultural activities, and one diagnostic evaluation, in addition to induction sessions for the CONOCER labor skills certification. The Schools for Earth Congress was held for the first time within the event, which additionally offered 13 hours of training in 3 days, 6 national and international speakers, 3 master speakers, and 4 simultaneous workshops.

#### Participants

- **1,021** participating directors and teachers.
- **292** participating schools.
- **31** entities.
- **4** countries: Mexico, Argentina, Colombia and Perú.

Congreso  
**EDUCA**  
**2021**



### Results

#### Project: EDUCA Congress

##### Awards

##### • Teo Escalante Award

Ganadores:

**School of the Year.**

Centro Educativo La Buena Tierra, A.C. (  
\$20,000 MXN)

**Director of the Year.**

Jazmín Padilla Medina, Centro Comunitario Teresiano, A.C. (  
\$10,000 MXN)

**Teacher of the Year.**

Sonia Alvarado Zavala, Fundación Dar, I.A.P. (  
\$10,000 MXN)

##### • SAP Award for Education Innovation

Winners:

**1° Place.** Elda Alai Rodríguez Martínez, Palmares Escuela Técnica, A.C. (\$20 MXN).

**2° Place.** Rodolfo Gonzáles Arriaga, Gota de Leche, A.C. y Claudina Thévenet, A.C. (\$10 MXN).

**3° Place.** Mayte Lishet Rodríguez Delgado, Institución de Beneficencia Privada Escuela Hogar Nuestros Pequeños Hermanos, A.C. (\$5 MXN).

4 teachers received Laptops from Homework to properly perform their work.

26 teachers received tablets for their high performance and commitment.

##### • Schools for Earth Contest 2020 Prizes

Winners:

##### Preschool Category

**1° Place.** Jardín de Niños Dani Huini, CDMX.

**2° Place.** Jardín de Niños Fernando Montes de Oca. Chiapas.

**3° Place.** Jardín de Niños Belisario Domínguez Palencia. Quintana Roo.

##### Elementary Category

**1° Place.** Escuela Primaria Rural Vicente Guerrero. EDOMEX.

**2° Place.** Centro de Atención Múltiple CAM 16. Morelos.

**3° Place.** Colegio Bilingüe José Max León. Colombia.

##### Junior High School Category

**1° Place..** Institución Educativa Municipal Gualmatán Pasto. Colombia.

**2° Place.** Liceo del Caribe Jean Piaget. Q Roo.

**3° Place.** Secundaria General José Antonio Tzuc Esparza. Q Roo.

##### High School Category

**1° Place.** COBAEM Plantel Carapan. Michoacan.

**2° Place.** La Iglesia de Jesucristo de los Santos Últimos Días Academia Juárez.

**3° Place.** CECyTE Plantel 12. Q Roo.

##### Normal School Category

**1° Place.** Escuela Normal de Tlalnepantla, Estado de México.

**2° Place..** Escuela Normal de Teotihuacán, Estado de México.

**3° Place.** Escuela Normal de Chalco, estado de México.

##### University Category

**1° Place.** Universidad Intercultural de Chiapas, Chiapas.

**2° Place.** Instituto Tecnológico Superior de Acatlán de Osorio. Puebla.

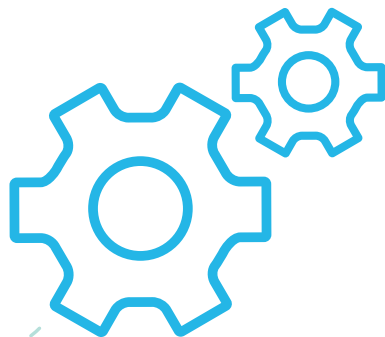
**3° Place.** Universidad Intercultural del Estado de México, Estado de México.

### Results

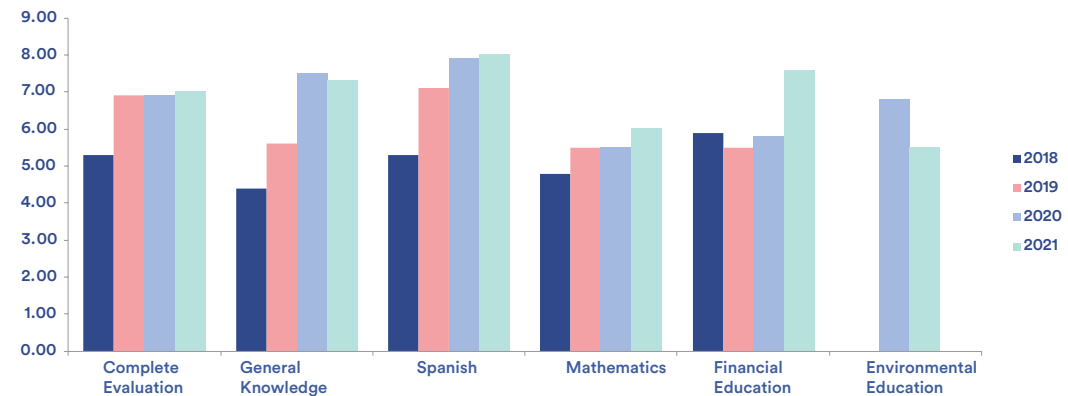
#### Project: EDUCA Congress

##### Diagnostic Evaluation

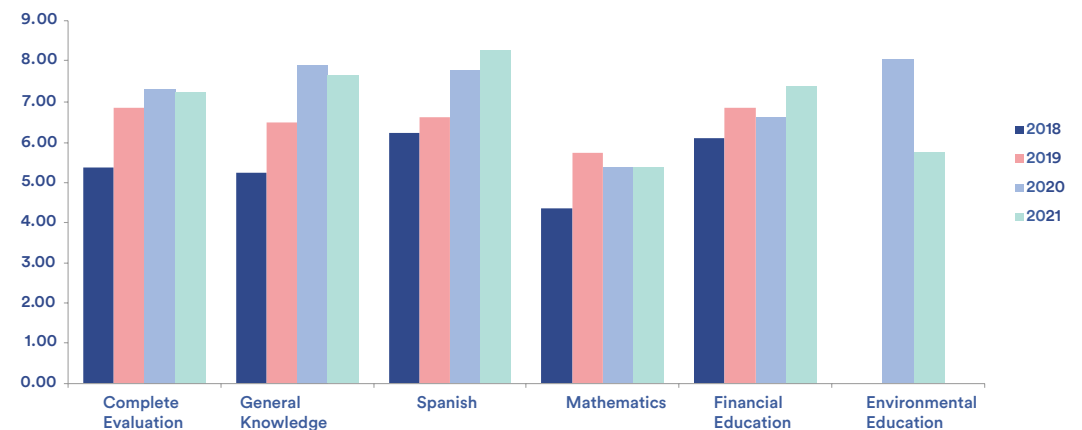
For the fourth consecutive year, the diagnostic evaluation for teachers was conducted, which was divided into 6 sections: general knowledge, mathematics, Spanish, financial education, environmental education, and socio-emotional aspects. The results were:



School Year	COMPLETE EVALUATION				GENERAL KNOWLEDGE				SPANISH				MATHEMATICS				FINANCIAL EDUCATION			ENVIRONMENTAL EDUCATION		
	2018	2019	2020	2021	2018	2019	2020	2021	2018	2019	2020	2021	2018	2019	2020	2021	2018	2019	2020	2019	2020	2021
Average	5.3	6.9	6.9	7.02	4.4	5.6	7.5	7.3	5.3	7.1	7.9	8	4.8	5.5	5.5	6	5.9	5.5	5.8	7.6	6.8	5.5



School Year	COMPLETE EVALUATION				GENERAL KNOWLEDGE				SPANISH				MATHEMATICS				FINANCIAL EDUCATION			ENVIRONMENTAL EDUCATION		
	2018	2019	2020	2021	2018	2019	2020	2021	2018	2019	2020	2021	2018	2019	2020	2021	2018	2019	2020	2019	2020	2021
Average	5.3	6.9	7.3	7.2	5.2	6.6	7.9	7.7	6.4	6.7	7.8	8.4	4.5	5.8	5.3	5.3	6.3	6.9	6.7	7.5	8	5.8



## Results

### Project: EDUCA Virtual Community

#### Impact

80% of the teachers and students who received online training achieved an ideal performance score (85% correct answers) in the evaluations of online courses taken.

#### Online Courses

We developed 6 online courses designed for teachers of basic education on Environmental Education for Sustainability, Agenda 2030 and SDGs, Mathematics and Socioemotional Education.

#### Training for teachers

The following numbers show the online courses offered to teachers and students in all projects.

- Introduction to the Save and Entrepreneurship Project: **53 teachers**
- Financial Education: **35 teachers**
- Socioemotional Education: 213 teachers
- Didactic strategies to implement socioemotional education in the classroom: **58 teachers**
- Mathematics, from addition to algebra: **170 teachers**

- How do we see mathematics? Building a common vision of EDUCA NETWORK: **54 teachers**
- Management of the teaching-learning process of mathematics: **9 teachers**
- Introduction to Environmental Education for Sustainability: **483 teachers**
- Green Entrepreneurships for teachers: Teach your students entrepreneurship with a focus on rights, sustainability, and inclusion: **247 teachers**
- Green Entrepreneurship for Junior High and High School students: Entrepreneurship with a focus on rights, sustainability, and inclusion: **504 students**
- Didactic and pedagogical strategies for teaching Environmental
- Education for Sustainability: **71 teachers**
- Agenda 2030 and SDGs: **111 teachers**

**41 teachers** trained in synchronous virtual workshops on online educational tools for remote collaborative work and evaluations.  
**407 teachers** participating in the collaborative network.



## Results

### Project: Certification and Evaluation Entity

#### Impact

**63 people** certified in 9 proficiency standards.

Throughout the year, we provided training for **63 participants** and conducted evaluation procedures on 9 different standards of the 12 accredited by the EDUCA Entity.



No. Standards	Standard Code	Total by Standard
1	EC0076	12
2	EC0217	4
3	EC0217.01	7
4	EC0301	6
5	EC0336	11
6	EC0670	1
7	EC0931	3
8	EC1337	9
9	EC1338	10
Total processes		63

### Results

#### Project: Certification and Evaluation Entity

We have **12 Proficiency Standards** accredited by the Evaluation and Certification Entity:

No.	Standard Code	Standard Name
1	EC0076	Evaluation of the competency of candidates based on the Proficiency Standards
2	EC0107	Handling of digital text processors
3	EC0108	Handling of digital spreadsheet processors
4	EC0109	Handling of digital presentation processors
5	EC0217.01	Teaching human capital training courses for in-person groups
6	EC0301	Design of human capital training courses for in-person groups, course evaluation instruments and manuals
7	EC0336	Developing online training courses
8	EC0553	Effective communication at work
9	EC0670	Facilitation for the development of economic and financial intelligence in children and teenagers
10	EC0931	Providing comprehensive equestrian therapies
11	EC1337	Facilitation of experiential sessions through socio-emotional practices
12	EC1338	Support for identifying daily and academic skills for people diagnosed with intellectual disabilities

The Fundación Educa Mexico A.C. Certification and Evaluation Entity accredited 5 Evaluation Centers to collaboratively work on the training and certification processes.

No.	Name of the Evaluation Center
1	Organismo Nacional para el Desarrollo de Competencias ONADESCO, S.A.S. de C.V.
2	Rehabilitación infantil Equinoterapéutica I.A.P.
3	Pensamiento, Palabra y Acción en Movimiento, A.C.
4	Comunidad Educativa Incluyente I.A.P.
5	Serendipia Desarrollo Humano, S.C.



## Results

### Program: Sustainable EDUCA

#### Project: School Gardens

##### Impact

**51 teachers** trained to use the school garden as a didactic strategy for environmental education for sustainability, benefiting 732 students from 7 schools in Mexico City, Estado de Mexico, and Aguascalientes.

##### Training and Accompaniment

- **46 teachers** received training (online and virtual), and accompaniment (virtual and in-person) to design online and hybrid learning activities to promote the school garden.
- **7 schools** received materials for installing and maintaining their school garden.
- **209 teachers and students** from Escuela Normal de Aguascalientes, Winner of Schools for Earth 2021, received, as part of its prize, 4 consultancies on general aspects for installing a school garden, cultivating vegetables, preparing compost and producing pots for plants, planning crops, and medicinal plants, for a total of 8 hours of training.

### Project: Green Entrepreneurships

##### Impact

- **504 students** received training through the Green Entrepreneurship course focused on rights, sustainability, and inclusion with a duration of 4 hours.
- **4 hours of webinars** for students on entrepreneurship focused on sustainable development.
- **125 students from 18 schools** participated in the EDUCA Fair proposing 20 environmental entrepreneurship with the Save and Entrepreneurship methodology.



### Results

#### Project: Schools and Universities for Earth

##### Impact

- **3,951 schools and universities** throughout the country and 17 Latin American countries enrolled in the project with the possibility of becoming involved in its various activities. For the projects contest, 1,092 schools sent concrete evidence of their projects, adding 134,334 teachers and 936,387 students from initial to postgraduate levels to participate in Environmental Education projects.

##### Training

- **242 teachers** in the Schools for Earth Network received training during the Congress.
- **483 teachers** received training in the "Introduction to Environmental Education for Sustainability" course.
- **247 teachers** received training in the "Introduction to Environmental Education for Sustainability" course.
- **504 students** trained in the "Green Entrepreneurship focused on inclusion, rights and sustainability for junior high and high school students."
- **111 teachers** received training in the "Agenda 2030 in the school context for teachers of basic education" course.
- **71 teachers** received training in the "Didactic and pedagogic strategies for teaching Environmental Education for Sustainability" course.



- In April, a week of webinars was held in honor of Earth Day in collaboration with The Hunger Project Mexico and World Environmental Education with a reach of more than **20,000 people via Facebook live**.
- The online course "Conociendo tu planeta con Ciencia" (Knowing your Planet with Science/Awareness) was conducted in May in collaboration with Terramovil by UNAM for Elementary, Junior High and High School students.
- In October, in alliance with Tec de Monterrey Campus Estado de México, we conducted **4 webinars** where students from different majors designed training classes on climate change, strategies for teaching and promoting environmental education, and other, for teachers from Schools for Earth.





### Results

#### Project: Schools and Universities for Earth

##### Self-Diagnosis and Improvement Plan for Schools and Universities for Earth

With the purpose of measuring the impact of the project, we developed a self-diagnosis of school environmental management that will allow schools and universities to identify their areas for improvement and develop an Improvement Plan to be implemented throughout the school year. This self-diagnosis is based on the five formative axes of the project and the five steps of the implementation methodology. The self-diagnosis consists of 50 indicators divided by dimensions and sub-dimensions that will allow each school and university to identify the aspects on which they should focus their improvement plan and actions to become sustainable school spaces.

##### Delivering Aid to Schools for Earth



As part of the strategies to promote environmental education for sustainability, we delivered in-kind prizes to the 18 winning schools of the 6 levels of the Schools for Earth 2021 Contest valued at \$600,000 MXN.

##### Labor Proficiency Standard for promoting environmental awareness practices in school contexts.



In collaboration with the UN Environment Program, the Social Responsibility Faculty of Universidad Anáhuac, World Environmental Education, CECADESU of Semarnat and the Environmental Educators Network, we began designing a labor proficiency standard with the CONOCER/SEP methodology to certify teachers interested in promoting environmental education.

##### Implementation Model and Methodology for Schools and Universities for Earth





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Ibáñez Quintana Saavedra & Hoffmann  
Porter Novelli



**Thank you!**

## Volunteering Events

### EDUCA Fair, Save and Entrepreneurship

Different companies participated as juries of the EDUCA Fair, Save and Entrepreneurship, evaluating the projects that the students from EDUCA NETWORK developed throughout the school year.

- Ernst and Young
- Wonderful Citrus
- Fundación ESRU
- Qualitas
- MCM Telecom
- Demar
- Scotiabank

### MCM Telecom Workshop

In February and May, MCM gave 13 hours of workshops thanks to the 9 volunteers who benefited **1,379 students of the entire NETWORK** on topics that included: Data Protection on the Internet and Social Networks, Entrepreneurship and Professional Guidance

### SAP Volunteering

SAP collaborators participated once again as volunteers in EDUCA activities throughout the year, being one of the most active companies in our projects.

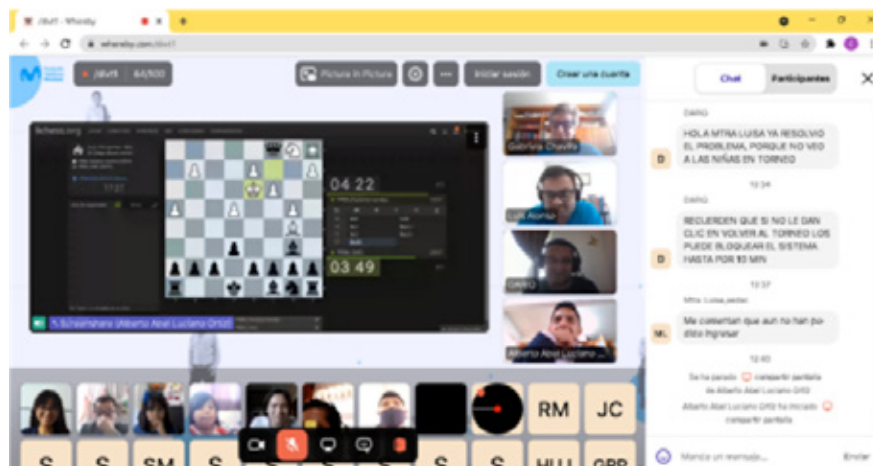
- **EDUCA Congress:** They participated by giving two workshops during the event, in addition to being part of the panel that awarded various teachers with the SAP Award for Innovation. The company also formed a group of volunteer mentors who supported the organization of the entire Congress.
- **Schools for Earth:** SAP volunteers were the jury group that evaluated the projects that were received nationally and internationally to determine the three top places by category.
- **April 22 Celebrations:** Participated as speakers in the Earth Day webinars on topics such as Technology Tools for Environmental Education.
- **Delivering gifts:** SAP delivered 306 gifts for children from Ecatepec, Estado de México, to give them a surprise at the end of this year.



### Fundación Telefónica Volunteering

Celebrating the International Day of Telefónica Volunteering and Christmas activities, the foundation benefited EDUCA and the students of EDUCA NETWORK with the following activities throughout the year:

- **Back to school:** Delivered to 100 students in Cuernavaca, Morelos, a new kit of school supplies accompanied by a personal letter written by the volunteers in which they wished them a good return to classes.
- **Chess Tournament:** Volunteers from the company played chess with 100 students. Fundación Telefónica, in recognition of the winners, donated tablets and tech accessories.
- **Christmas Storytelling:** Volunteers organized a virtual session in which they told Christmas stories to EDUCA NETWORK children.

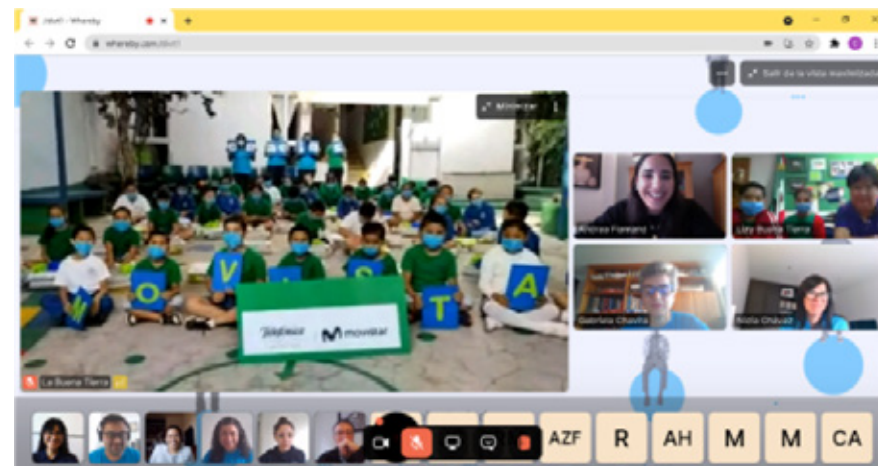


### Volunteering with a Purpose, Fundación MetLife

In alliance with Sésamo, Fundación MetLife conducted a letter exchange among students and volunteers with the goal of spreading messages of hope to help children look to and trust the future.

### Christmas with Sea Land

**17 volunteers** of the company sent as gifts to **22 students** in Ixtapaluca, Estado de México, personal letters with cookies to wish them a good new year and encourage them to enthusiastically continue attending in-person classes.





### First "Win with EDUCA NETWORK" Contest

For the first time, EDUCA organized a Fundraising activity with the network of benefited schools. This contest was possible thanks to the support of Italika, which donated a motor scooter for the activity. 3 cash prizes and 2 tablets were also awarded. A total of **14 schools participated**, obtaining **\$422,600.00 MXN** to cover their operating expenses.



### Crowdfunding Campaign on the HIPGive Platform

From November 16 to December 10, EDUCA participated in the **#LatinxGive** campaign of the HipGive platform with the "Empower Students to become Entrepreneurs" project through which it collected **\$41,262.76 MXN**. As part of this campaign, we were awarded the First Place of the HipGive Award for the highest number of votes in social media.



### 2nd Become Active for Education Marathon of MCM Telecom

The MCM Telecom company organized the second virtual marathon to support EDUCA, collecting **\$90,000 MXN**. This will benefit Fundación Dar, I.A.P in its institutional strengthening program.

### Siclo

In June, the company donated 4 classes in favor of EDUCA, achieving a donation of **\$31,920.00 MXN**.



### Olio

In August, Olio launched the **#UtilesParaTodos** (school supplies for everyone) campaign in favor of EDUCA, where its community donated school supplies through its app.

- Global Compact

This year, EDUCA joined the Global Compact, a volunteer initiative created by the United Nations. It summons civil society organizations and companies to align their strategies and operations with Human Rights, Labor Standards, Environment and Anti-corruption, and to conduct actions aligned with Sustainable Development Goals.

We maintained the following alliances that help us strengthen our work, create national and global cooperation, and open support channels for EDUCA NETWORK and Schools for Earth Network:

- Aflatoun International

For 11 years, EDUCA has been a member of the Aflatoun International Network. Its financial and entrepreneurship education content is the basis of our Save and Venture Program. **Aflatoun is the leading global organization promoting social and financial education among children and teenagers.**

- Pact for Early Childhood

EDUCA is part of the Pact for Early Childhood, a citizen advocacy and collective impact initiative made up of more than **400 civil society organizations** with the goal of making early childhood a priority on the national agenda.

- World Environmental Education

EDUCA is a member of the Board of Directors of Worldwide Environmental Education (WEE), a Mexican initiative formed by **20 institutions** with the purpose of ensuring that students from around the world and in all education levels have access to environmental education to achieve sustainable development.

- CEMEFI Education Network

The Network for Education is a group of civil society organizations members of the **Mexican Center for Philanthropy (Cemefi)** that work on improving the quality of education in Mexico.

- We signed a collaboration agreement with the **United Nations Environment Program for Mexico** with the purpose of promoting environmental education.

- We joined the Colíder Ashoka network to work in collaboration with different institutions that promote transformative education, change agency and entrepreneurship.

# ANNUAL REPORT

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Thanks to all the people who contribute  
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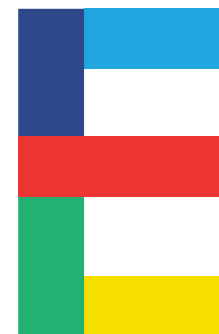
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