

ANNUAL REPORT 2024

EDUCA[®]

FUNDACIÓN EDUCA MÉXICO A.C.



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LETTER FROM THE EXECUTIVE DIRECTORATE

EDUCA[®]

FUNDACIÓN EDUCA MÉXICO A.C.

2024 was a very important year for EDUCA! Our presence became established among the public schools' students through the Schools for the Earth Program (*Escuelas por la Tierra*), we strengthened our alliance with Aflatoun International to bring social, financial and entrepreneurial education to more than 5 thousand boys, girls and youngsters; and the ABE program grew to promote an interest for sciences amongst young people from different states, like Hidalgo, State of Mexico, Morelos and Mexico City. The EDUCA Congress celebrated its 22nd anniversary and for the first time we held the Future Teachers Gathering (*Encuentro Futuros Docentes*) and the Educational Innovation Days (*Jornadas de Innovación Educativa*) to train normal school students from across the country in change-making, environmental education, and educational innovation.

We started in 2024 to plan strategies based on what the path of EDUCA may be from 2025 to 2030. Our guiding compass will continue to be the empowerment of people and strengthening schools which will give direction to the endeavors of our Foundation. This year we were able to comprise an engaged, multidisciplinary and specialized team in each one of EDUCA's working areas. Through EDUCA's campaign (*EDUCA a un niño*) and because of the trust of our donors and partners, EDUCA met its financial goals and hundreds of people were invited to become recurring donors.

Our partnerships with the Autonomous Metropolitan University (*Universidad Autónoma Metropolitana*), the Polytechnic University of Pachuca (*Universidad Politécnica de Pachuca*), the Autonomous University of Yucatán (*Universidad Autónoma de Yucatán*), the North and South Campuses of the Anahuac University (*Universidad Anáhuac*), and the State of Mexico campus of the Monterrey Institute of Technology (*Tec de Monterrey*), turned out to be fundamental for the implementation of our programs.

Our collaborations with Ashoka Mexico, Aflatoun International, *Nuestra Escuela de Puerto Rico* (Our School of Puerto Rico), the Gloria de Kriete Foundation from El Salvador, the United Nations Environment Programme, the General Directorate for Higher Education in Teaching and the General Coordination of Educational Liaison of the Ministry of Public Education were central for our programs to grow.

The year 2025 has arrived, it is the year of the 30th Anniversary of EDUCA and we've arrived with a solid foundation. Today the operational and advisors' team feel very committed more than ever. These 30 years have been possible thanks to the people and companies that have trusted us for three decades. Thanks to the headmasters, teachers and students who every day open the doors of their schools. Thanks to those whose donation make the programs a reality. Thanks to the education authorities and partners who help us disseminate our work.

Thanks, because EDUCA has been and will continue to be a reality that transforms lives through education. I hope this 2024 Report will show everything we did this year, thanks to you.

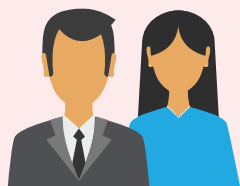
Monica Cinco Basurto

Executive Directorate

WHAT HAVE WE ACHIEVED IN 2024?

Beneficiary students:

222, 244



Benefitted parents, mothers and families:

22,272

Benefitted teachers and headmasters:

13,256



Schools involved:

576

States from our country:

32



Voluntary attendees:



1,914

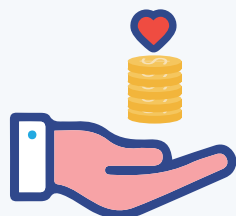
Resources invested in institutional programs:



66,374,198

Donor companies:

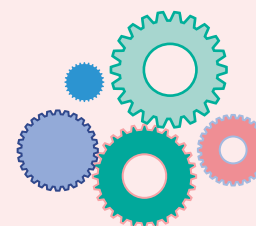
66



Recurring donor companies:



5,109



Operational team:

38

Advisors:

11



BENEFITED POPULATION ESTIMATES

We benefitted
the following
people in
84 civil society
schools:

14,848	boys, girls and teenagers
307	preschool
1,925	kindergarten
6,473	elementary school
3,432	middle school
1,815	high school
896	boarding school and other services
22,272	mother, parents and families
1,381	headmasters and teachers

In **492**

**public
schools**
we benefitted the
following people
in all **32** states
of our country:

207,396	boys, girls and teenagers
8,264	kindergarten
24,818	elementary school
36,367	middle school
79,317	upper secondary
58,630	higher school
12,273	headmasters and teachers



15

These students
are from the
following 15 states:

Aguascalientes,
Baja California Sur,
Chiapas,
Chihuahua,
Mexico City,
State of Mexico,
Guanajuato,
Hidalgo,
Jalisco,
Michoacán,
Morelos,
Nuevo León,
Querétaro,
San Luis Potosí and
Zacatecas.

WHAT WAS DONE IN 2024?

Strategic Axes of EDUCA Model

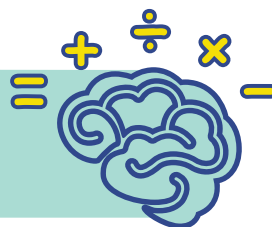
Financial education and entrepreneurship



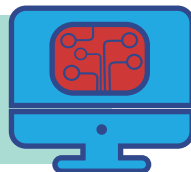
Environmental and climate education



STEAM Education (Science and Math)



Digital education



Training and certification for teachers



Financial Strengthening



Institutional programs

- Financial Strengthening
- Save and Undertake (*Ahorra y Empeende*) program
- EDUCA STEAM Program
 - ABE
 - Ticmas
 - EDUCA Math
- Training and continuing education program
 - EDUCA International Congress
 - Virtual Community
 - Certification and assessment body
- EDUCA Sostenible (EDUCA sustainable program)
 - Escuelas por la tierra* (Schools for the Earth Program)
 - Huertos EDUCA* (School Garden Program)
- Future Teachers Program



PROGRAM RESULTS IN 2024



PROGRAM FINANCIAL STRENGTHENING



Objective

- To Increase the flow of recurring donations through credit or debit card from authorized donors that are part of *RED EDUCA* (EDUCA Network) to strengthen them donations in cash or in kind.



Undertaken Activities

- Recurring donations campaign and distribution of monetary donations.
- Fundraising trainings and follow up on donors.
- Design and delivery of a digital resources packet for donor training and follow up.
- Distribution donations in kind.



Benefitted population

- In 12 states of our country: Aguascalientes, Chihuahua, México City, State of México, Guanajuato, Hidalgo, Jalisco, Michoacán, Morelos, Nuevo León, Querétaro and San Luis Potosí, **30 authorized grantee institutions** were benefitted.



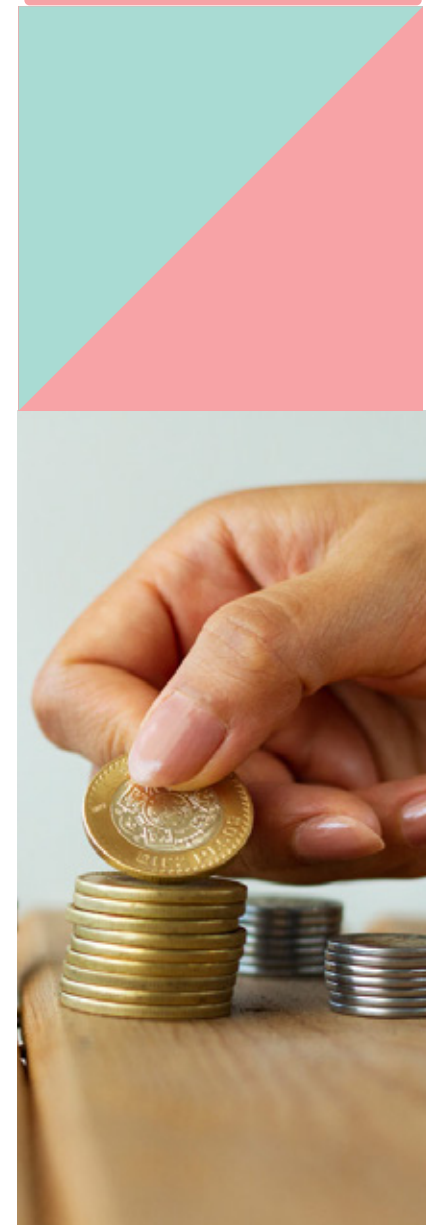
Results

- 3 institutions joined the *RED EDUCA* and incorporated to the campaign.
- 27 fund raisers were trained.
- 18 institutions met their campaign goal, achieving as a group \$161,280 recurring donations.
- EDUCA distributed **\$589,900** to 18 institutions.
- 200 students can continue their studies because **\$1,802,600** were distributed to 7 grantee institutions.
- **296** computing equipment were donated to 12 schools.
- We distributed hygienic products to 10 grantee institutions with a value of \$2,319,547.
- **3,351** students, teachers, mothers and fathers, in Mexico City, the State of Mexico and Morelos, were benefitted with a donation of \$1,521,862.15 in market value shoes.



Benefitted Population

No.	Institution	State
1	Casa de los Niños de Palo Solo, A.C.	Estado de México
2	Casa Hogar Marjorie Wurts, A.C.	Ciudad de México
3	Centro de Bienestar y Asistencia Infantil de Jalisco, A.C.	Jalisco
4	Centro Comunitario Teresiano, A.C.	Guanajuato
5	Centro Educativo La Buena Tierra, A.C.	Morelos
6	Centro Educativo San Carlos, A.C.	Chihuahua
7	Ciudad de los Niños de Aguascalientes, A.C.	Aguascalientes
8	Colegio Luis Elizondo, A.C.	Nuevo León
9	Colegio Tata Vasco de Santa Fe de la Laguna, Michoacán, A.C.	Michoacán
10	Escuela Bernardo A. Grousset, A.C.	Nuevo León
11	Espíritu de Campeón, A.C.	Ciudad de México
12	Fundación Don Bosco para el Desarrollo del Estudiante Morelense, A.C.	Morelos
13	Fundación Dr. José María Álvarez, I.A.P.	Ciudad de México
14	Fundación Josefa Vergara y Hernández, I.A.P.	Querétaro
15	Fundación la Fuente del Renacer, A.C.	Hidalgo
16	Fundación para la Asistencia Educativa FAE, I.A.P.	Estado de México
17	Gota de Leche, A.C.	Ciudad de México
18	Institución Juvenil de León, A.C.	Guanajuato
19	Institución de Beneficencia Privada Escuela Hogar Nuestros Pequeños Hermanos, A.C.	Morelos
20	La Gaviota Centro de Atención a la Discapacidad Infantil, I.A.P.	Ciudad de México
21	Líderes del Siglo, A.C.	Jalisco
22	Niños y Adolescentes en Armonía, A.C.	Jalisco
23	Niños y Niñas de la Sierra, I.A.P.	Querétaro
24	Orfanatorio Casimira Arteaga. Hogar de la Niña. Asociación Protectora de la Infancia de Aguascalientes, A.C.	Aguascalientes
25	Palmares Escuela Técnica, A.C.	Jalisco
26	Promoción Social Integral, A.C.	San Luis Potosí
27	Renovación, Unión de Fuerzas Unión de Esfuerzos, A.C.	Ciudad de México
28	Servicio, Educación y Desarrollo a la Comunidad, I.A.P.	Estado de México
29	Voces y Visiones de Malinalco, A.C. Comunidad Educativa Ameyalli	Estado de México
30	Voluntarias Vicentinas de la Santa Cruz del Pedregal, I.A.P.	Ciudad de México



SAVE AND UNDERTAKE PROGRAM (AHORRA Y EMPRENDE PROGRAM) IN PARTNERSHIP WITH AFLATOUN INTERNACIONAL



Objective

- Students are personally, collectively and financially empowered.



Activities undertaken

- Workshops for students about entrepreneurship design, savings and sustainable development applied to their entrepreneurship.
- Financial education workshops for families' parents and mothers.
- Visiting schools to advise, to follow up and supervise students at their schools to reinforce saving and entrepreneurial skills.
- Providing students with didactic material to develop their lessons like educational guides, Aflatoun stuffed animals, simulators and educational capsules.
- Training courses for support teachers to reinforce competences of empowerment, financial education and entrepreneurship in their students.
- We developed 6 financial resilience simulators on savings, investment, credit, responsible consumption, financial health and AFORE (the retirement fund institution in Mexico), which are used by students.
- We convened students' participation in a savings incentive program
- An average of 20 classes took place per school group.
- Students participated in activities organized by Aflatoun Internacional to exchange knowledge and experiences on savings and entrepreneurial with students from other countries.
- In Mexico City we held:
 1. **The Save and Undertake Bootcamp (Ahorra y Emprende)** to intensively train elementary, high school and upper secondary education students on financial sustainability for their entrepreneurship projects and soft skills.
 2. **EDUCA's Save and Undertake Fair** which is comprised of 4 pavilions: Entrepreneurship, Innovation and Impact, School Garden Program (Huertos EDUCA) and Science. The event included an entrepreneurship exhibit, workshops, bazaar, recreational and cultural activities.
- We updated the program's curriculum. We have 12 new materials.





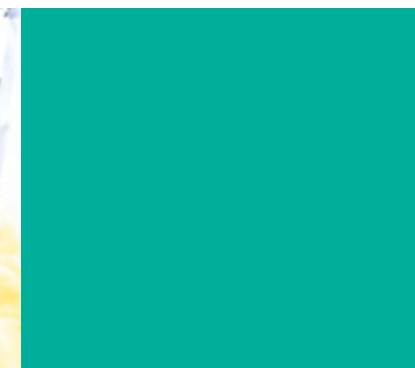
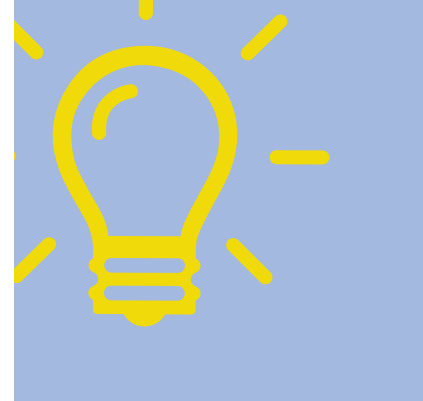
Population benefitted

- 5,250 students and 214 support teachers for preschool through upper secondary from 40 schools located in 13 states: Baja California, Chiapas, Chihuahua, Mexico City, State of Mexico, Guanajuato, Jalisco, Michoacan, Morelos, Nuevo Leon, Queretaro, Yucatan and Zacatecas.



Results

- 240 students reinforced sustainability abilities applicable to their entrepreneurship.
- 241 high school and upper secondary students met their saving goals for at least 60%.
- 95% define attainable savings goals, 99% save, and 76% reach their yearly savings goal. Women have a greater percentage of reaching their goals.
- 97% learn about financial health and 95% feel they are capable to make financial health-oriented decisions.
- 94% know about the elements of a budget: income, expenditures, savings, financial goals, balance.
- 140 parents were trained on savings, budget and financial services.
- 281 students practiced their knowledge in financial education during the III Forum Afla Talks, a space for young people from Latin America region.
- 390 students participated in spaces for reflection on the International Aflatoun Day, to share financial knowledge and entrepreneurial strategies with students from other countries.
- 82 students and teachers from grammar, middle and high school reinforced their knowledge and understanding of the financial system attending the Interactive Museum of Economy and the Museum of Banco de Mexico.
- 68 students and 21 teachers were trained at Bootcamp Save and Undertake 2024.
- 8 entrepreneurship designed by 21 students received specialized advice and funding for continuity.
- 40 teachers were trained in personal finances.
- At EDUCA Save and Undertake Fair 513 students participated from pre-school to high school and 200 parents from 10 states of our country. And 14 students and teachers attended from Nuestra Escuela (Puerto Rico) and the Gloria Kriete Foundation (El Salvador), both organizations from the Aflatoun Internacional network.



PROGRAM EDUCA STEAM

AMGEN BIOTECH EXPERIENCE PROGRAM (ABE PROGRAM MÉXICO) in partnership with Education Development Center



Objetivo

- Students learn about molecular biology techniques and biotechnology fostering an interest in sciences.



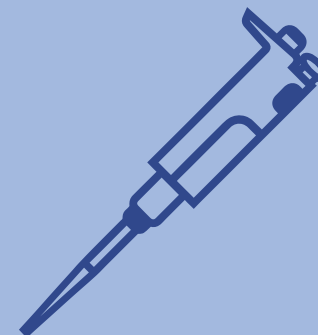
Activities undertaken

- Program ABE expanded to 2 more states, Hidalgo and Yucatán, with the support and signing of collaboration agreements with the Polytechnic University of Pachuca and the Autonomous University of Yucatán, leading to a greater number of benefitted students.
- We had 4 visits to Metropolitan Autonomous University - campus Iztapalapa, with students from middle and high school.
- We organized the Science Pavilion, under the framework of the EDUCA Save and Undertake Fair, where students designed posters for dissemination and scientific games.
- There was a virtual event for closing the school year with students, principals, teachers, education authorities and donor companies.
- We had 2 training courses for 49 teachers on biotechnology and molecular biology, and they support EDUCA facilitators with the implementation of the program in the classroom.
- We had diagnostic visits in 8 schools where benefitted students attend in Hidalgo and Yucatán.



Population benefitted

- 1,036 students and 49 teachers from middle and high school, from 6 schools of 3 states of our country: Mexico City, Hidalgo and Morelos.





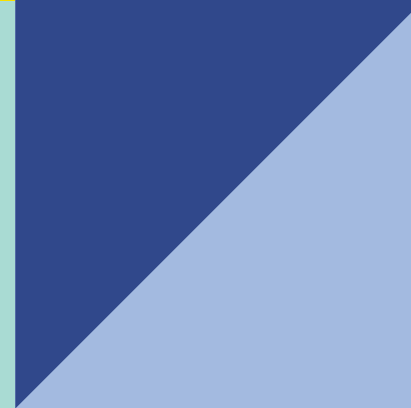
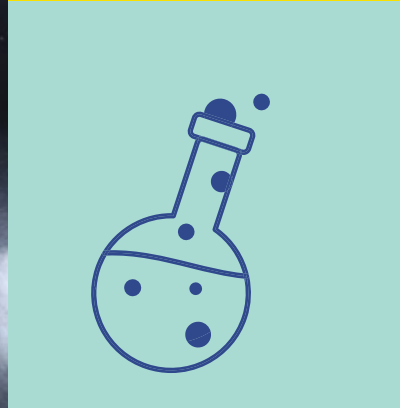
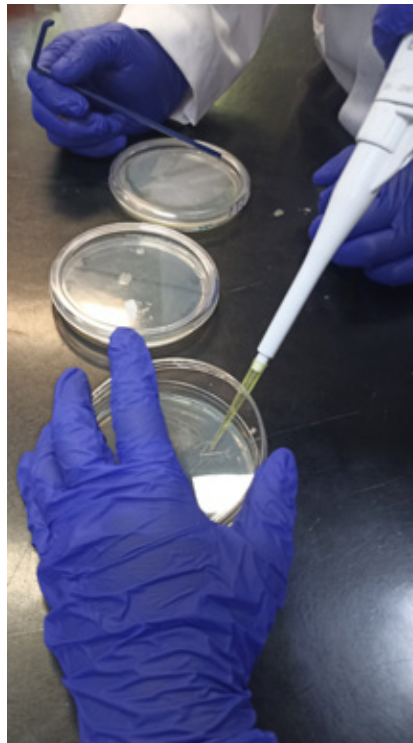
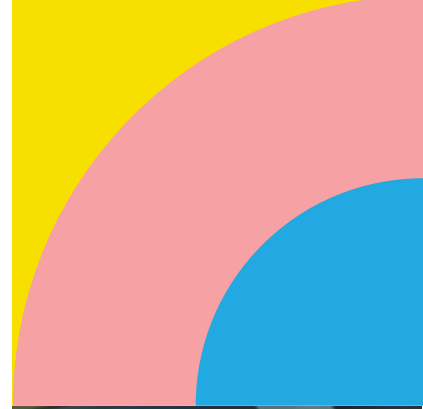
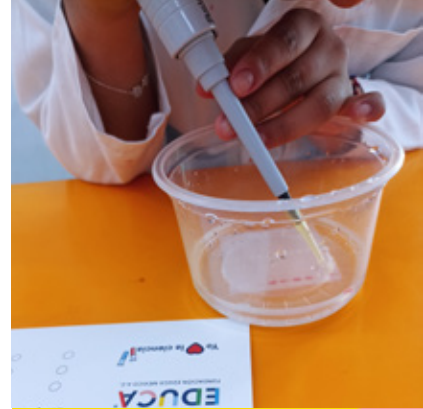
Results

Students:

- 80 % know how to use a micropipette in different units of measure.
- 80% know how to perform the gel electrophoresis technique to separate by size DNA, RNA and protein molecules.
- 60% use restriction enzymes to create a new recombinant plasmid.
- 60% know how to perform a bacteria transformation from recombinant plasmids.

Teachers:

- 81% identified that electrophoresis gels are loaded with 8 uL in lab 1.2 and 4a.
- 86% knew about safety practices from lab 2a and 5a and learned to use the digital platform LabXchange.
- 93% understood what the transformation is.
- 95% understood the main objective of the ABE program.
- 77% consider that time spend in class is enough for performing labs.
- 80% feel their students have reached a developed level (8) of learning.



TICMAS in partnership with Smart Learning and Ticmas



Objective

- Provide students with innovative technological tools to facilitate learning through the TICMAS platform.



Activities undertaken

- Password generation for students, teachers and principals for using TICMAS platform.
- Virtual follow up and accompaniment with students and professors for creating classes and using the platform with students.
- Follow up visits with students for survey on incidences using the platform and helping to solve them.



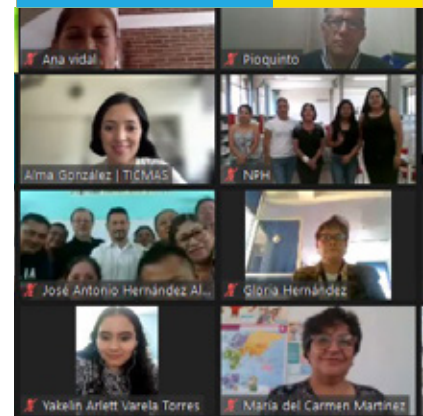
Population benefited

- **6,269 students and 685 teachers** and principals from 41 schools located in 13 states of our country: Aguascalientes, Chiapas, Mexico City, State of México, Guanajuato, Hidalgo, Morelos, Nuevo León, Puebla, Querétaro, San Luis Potosí, Tlaxcala and Yucatán.



Results

- **6,954 free licenses** for students to use the TICMAS platform and digital materials download.
- **1,240 hours** for advice and virtual follow up for students and teachers.
- **256 computing equipment** channeled to schools with participating students.
- 100% of students used the TICMAS platform to reinforce knowledge on the different formation fields and practiced their digital skills for browsing and solution of exercises planned by their teachers.
- **480 virtually trained teachers** for the creation of classes in platform TICMAS, linking content from the New Mexican School (*Nueva Escuela Mexicana*) and the Project Based Learning methodology.



EDUCA MATH



Objective

- Work so students from EDUCA NETWORK will improve their math skills and that teachers will acquire strategies to strengthen their learnings and teaching.



Activities

- We conducted the 4th EDUCA Math Contest with the objective to have students try out their math skills in a fun way.
- 2 invitations were launched for teachers to study on-line the Diploma course on EDUCA Math, integrated by 4 modules, each of 10 hours.
- Teachers that enrolled on-line courses had 3 hours of tutorship.



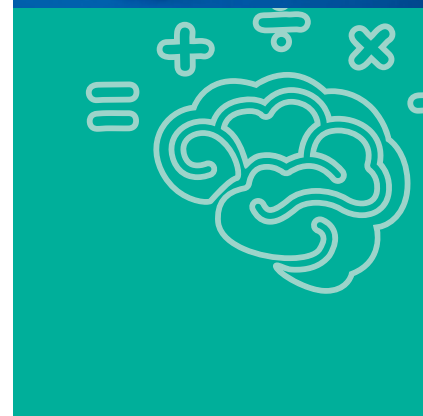
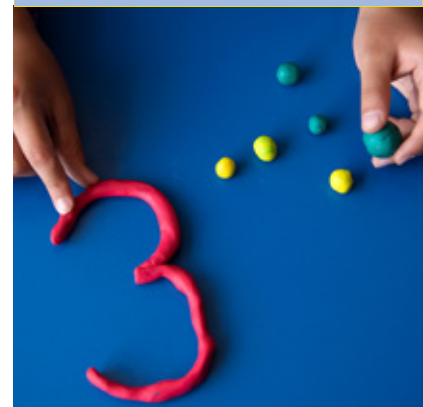
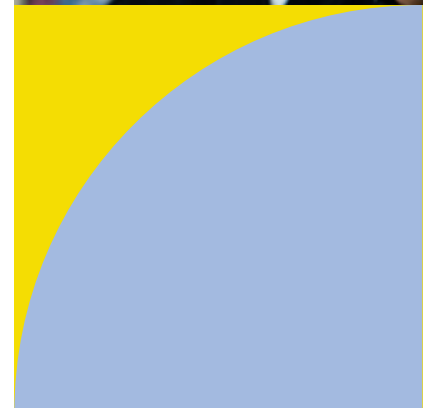
Population benefited

- **1,592 students and 114 teachers** from 38 schools in 11 states of the country: Baja California Sur, Mexico City, Chiapas, Chihuahua, State of Mexico, Jalisco, Guanajuato, Morelos, Querétaro, San Luis Potosí and Zacatecas.



Results

- **1,592 attendees** in the 4th EDUCA Math Contest:
 - **556** grammar school students, **727** middle school students and **309** high school students. **534 more students than last year's!**
 - **43** teachers supported and participated in this activity.
- **71 trained teachers** from **37 schools**: pre-school, grammar, middle and high school:
 - **9 pre-school teachers** strengthened their knowledge and strategies for teaching counting, addition and geometric shapes.
 - **38 grammar schoolteachers** strengthened their knowledge and strategies to teach fraction operations: addition, multiplication and division.
 - **10 middle school teachers** strengthened their knowledge and strategies to teach algebra and trigonometry.
 - **14 high school teachers** strengthened their knowledge and strategies to teach geometry and functions.



TRAINING PROGRAM

EDUCA INTERNATIONAL CONGRESS



Objective

- Provide directives and teachers with theoretical-practical tools to help them increase the education quality at their schools and potentialize learning in their students.



Activities

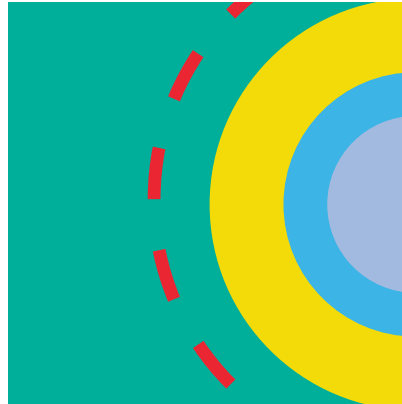
- The event took place on July 22-23 virtually and from July 24-26 in presence.

Virtual modality:

- 2 keynote conferences
- 16 simultaneous workshops
- 1 panel of successful education practices
- Diagnostic evaluation for teachers

In presence modality:

- 5 keynote conferences
- 20 simultaneous workshops
- 1 panel of experts
- Diagnostic evaluation for teachers
- Visit to Parque Aztlán
- Musical event
- Exhibitors' marketplace
- Sightseeing tours to Mexico City



- We presented a recognition for their commitment to education to:

Principal. Daniel Aguilar Pérez,
Technical Middle School 81,
Kanasín, Mérida.

Teacher. Alejandro Bautista Bautista,
Middle School Luis Pasteur.
Afternoon shift,
Iztapalapa, Mexico City.

- We presented the Teo Escalante Award to the school, principal and teacher of the year as recognition for the commitment and performance in EDUCA projects. The school, authorized donee institution, received a donation of \$30 thousand Pesos, and the principal and teacher received a lap top computer.

School of the year. Institución de Beneficencia Privada
Escuela Hogar Nuestros
Pequeños Hermanos, A.C.
Morelos.

Principal of the year. Sergio Rojas Rodríguez,
Institución de Beneficencia Privada
Escuela Hogar Nuestros
Pequeños Hermanos, A.C.
Morelos.

Teacher of the year. Elsa Varinia Acosta Ceja,
Middle School República de Panamá.
Mexico City.

- We gave 60 gifts to attendees during the special event.



Population benefited

- 1, 332 principals and teachers: 610 participated in person and 722 virtually.
- 408 schools from 27 states of our country: Aguascalientes, Baja California, Baja California Sur, Campeche, Chiapas, Chihuahua, Mexico City, Coahuila, Colima, State of Mexico, Guanajuato, Guerrero, Hidalgo, Jalisco, Michoacán, Morelos, Nuevo León, Oaxaca, Puebla, Querétaro, Quintana Roo, San Luis Potosí, Tabasco, Tamaulipas, Tlaxcala, Veracruz and Yucatán.



Results

- 14 hour of training per attendee
- 97% felt their expectations were met
- 98% pointed out that specialists showed preparation and mastery
- 95% of attendees indicated that training provided them with strategies to improve teaching-learning processes
- 96% felt the topics help them improve professionally
- 97% pointed out that training provided knowledge applicable in their context
- 100% indicated that will attend next year's event.



Diagnostic evaluation

	COMPLETE EVALUATION							GENERAL KNOWLEDGE							SPANISH (GRAMMAR)							MATH							FINANCIAL EDUCATION							ENVIRONMENTAL EDUCATION						
■ Pre-school – Grammar school																																										
SCORE	5.3	6.9	6.9	7.2	6.6	6.7	7.5	4.4	5.6	7.5	7.3	6.6	6.4	7.1	5.3	7.1	7.9	8.0	7.4	7.0	9.4	4.8	5.5	5.5	6.0	6.6	6.4	6.6	5.9	5.5	5.8	7.3	6.7	7.9	7.6	6.8	5.5	5.8	7.0	6.6		
SCHOOL YEAR	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2022	2023	2024	2019	2020	2021	2022	2023	2024		
■ Middle – High School																																										
SCORE	5.3	6.9	7.3	7.2	7.0	6.9	6.8	5.2	6.6	7.9	7.7	7.5	7.0	6.7	6.4	6.7	7.8	8.4	8.3	7.6	6.5	4.5	5.8	5.3	5.3	6.2	5.9	6.3	6.3	6.9	6.7	7.3	7.2	7.0	7.5	8.0	5.8	5.7	7.2	7.6		
SCHOOL YEAR	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2021	2022	2023	2024	2018	2019	2020	2022	2023	2024	2019	2020	2021	2022	2023	2024		



Objective

- Teachers and students strengthened their competences in socio-emotional education, math, STEAM, environmental education, school orchards, culture of peace, gender perspective, financial education and entrepreneurship through on-line courses.



Activities

- There were 5 invitations for on-line courses
- 3 hours of tutorship were provided to each attendee per training taken
- 2 on-line courses were developed on didactic strategies and entrepreneurship in the agri-ecological classroom



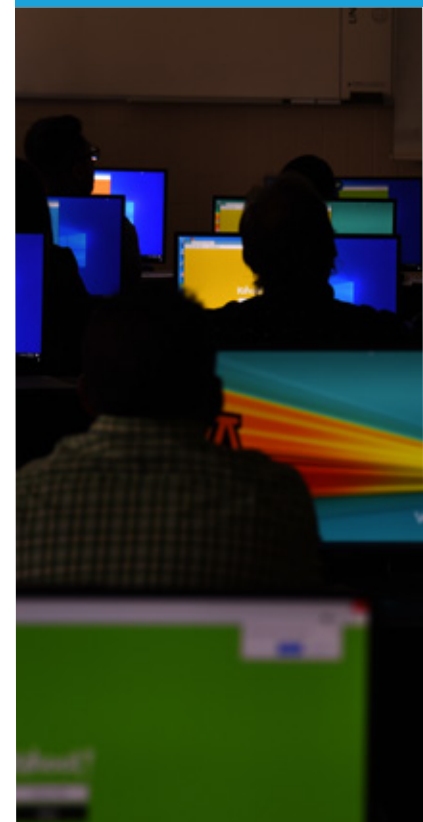
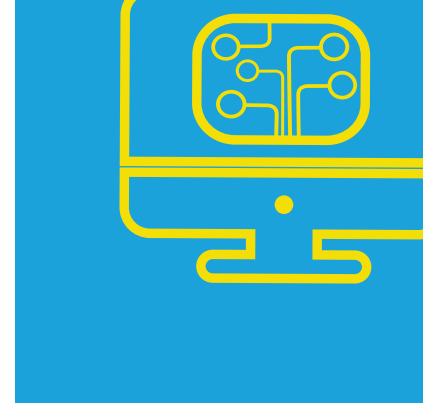
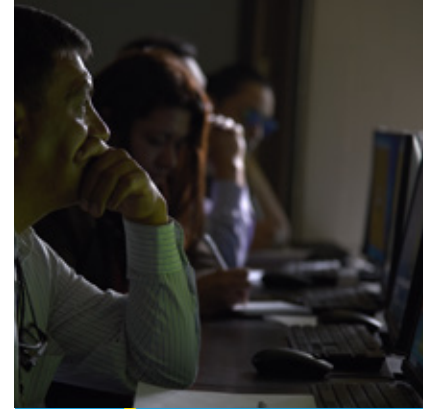
Population benefitted

- **509 principals and teachers:** 86 from Pre-school, 161 from Grammar school, 92 from Middle school, 136 from High school and 34 from Higher education; 8 students: 3 from middle school and 5 from high school, coming from 95 schools in 27 states of our country: Aguascalientes, Baja California, Chiapas, Chihuahua, México City, Colima, Durango, State of México, Guanajuato, Hidalgo, Jalisco, Michoacán, Morelos, Nuevo León, Oaxaca, Puebla, Querétaro, Quintana Roo, San Luis Potosí, Sinaloa, Sonora, Tabasco, Tamaulipas, Tlaxcala, Veracruz, Yucatán and Zacatecas.



Results

- **344 teachers and directives** that took 1 course (10 hours training)
- **131 teachers and directives** that took 2 courses (20 hours training)
- **30 teachers and directives** that took 3 courses (30 hours training)
- **4 teachers and directives** that took 4 courses (40 hours training)
- 90% mentioned that the topics imparted in the courses are relevant to be included in their schools
- 95% considered they learned didactic strategies applicable to their classrooms
- 92% indicated they increased their knowledge on the topics that were approached
- 96% indicated the contents allow to address current education needs of their students
- 95% considered the contents are innovative
- 98% mentioned the courses met their expectations



Certification Entity

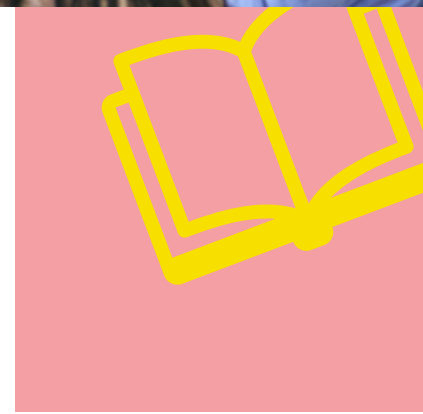
166 evaluation processes were performed, 13 in standards of competence, completing 157 certificates.

Code of standard of competence	Number of evaluation processes
EC0107	2
EC0108	12
EC0109	11
EC0217.01	60
EC0301	6
EC0616	28
EC0670	1
EC0793	5
EC0931	2
EC0996	1
EC1337	18
EC1338	5
EC1469	15
Total	166

2 standards of competence were developed:

EC1638 Accompaniment for reinforcement and transformation of education communities.

EC1680 Implementation of a project for an education orchard.



SCHOOLS FOR THE EARTH



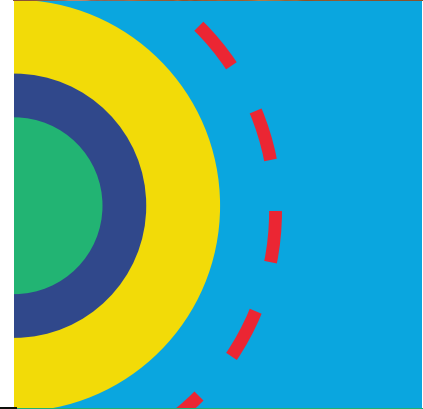
Objective

- Students and teachers develop environmental competences to transform their schools into sustainable communities through the design and operation of a Plan for School Environmental Management.



Activities performed

- We launched the fifth Edition of the Schools for the Earth Call.
- 5 meetings for group counseling to accompany students and teachers during the design process and implementation of their plan for school environmental management.
- 132 virtual personal consulting sessions for students and teachers to provide recommendations and proposals for improvement, linked to matters of biodiversity, waste management, looking after water and energy, responsible consumption, design of sustainable entrepreneurships, identification of local resources, partners and opportunities in their surroundings to maximize impact and sustainability of their projects.
- Environmental fair with 100 students from pre-school in Ixtapaluca, consisting in a rally focusing in caring for the environment and plating an apple tree, under the framework of Earth Day.
- Conference on climate change action for 260 students from different middle schools in Monterrey, under the framework of the Book Fair.
- Participation in the panel for the proposal from Schools for the Earth to promote environmental education and responsible consumption for girls, boys and young people, at the Third Edition of Arts and the Environment Festival (FAMAFEST 24), an event with socio-environmental cause and regenerative impact, held in Huerto Roma Verde.



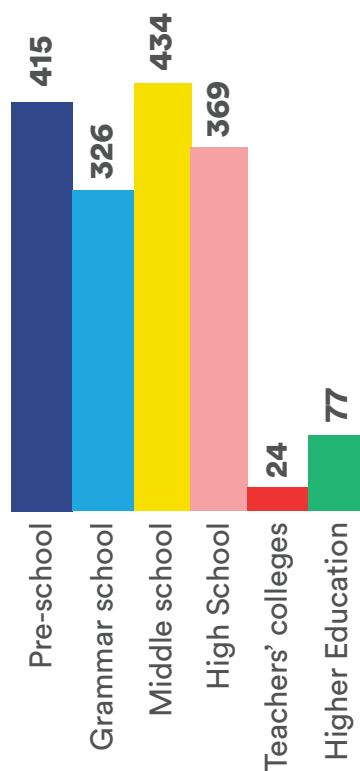


Population benefited

- 168,596 students
- 10,484 teachers

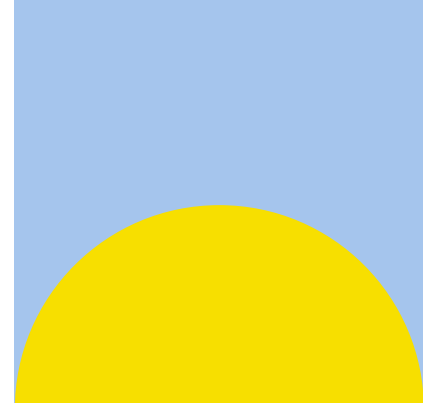
Contest Schools for the Earth

- 1,645 enrolled institutions



State No. Education Institutions

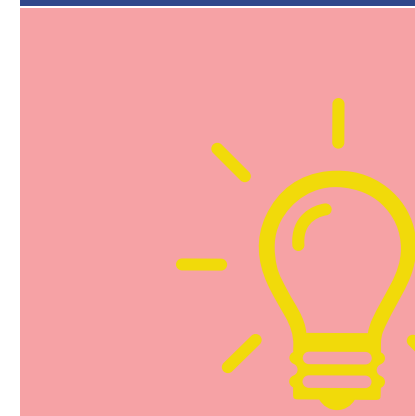
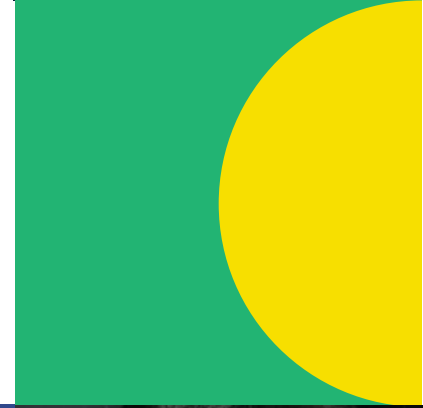
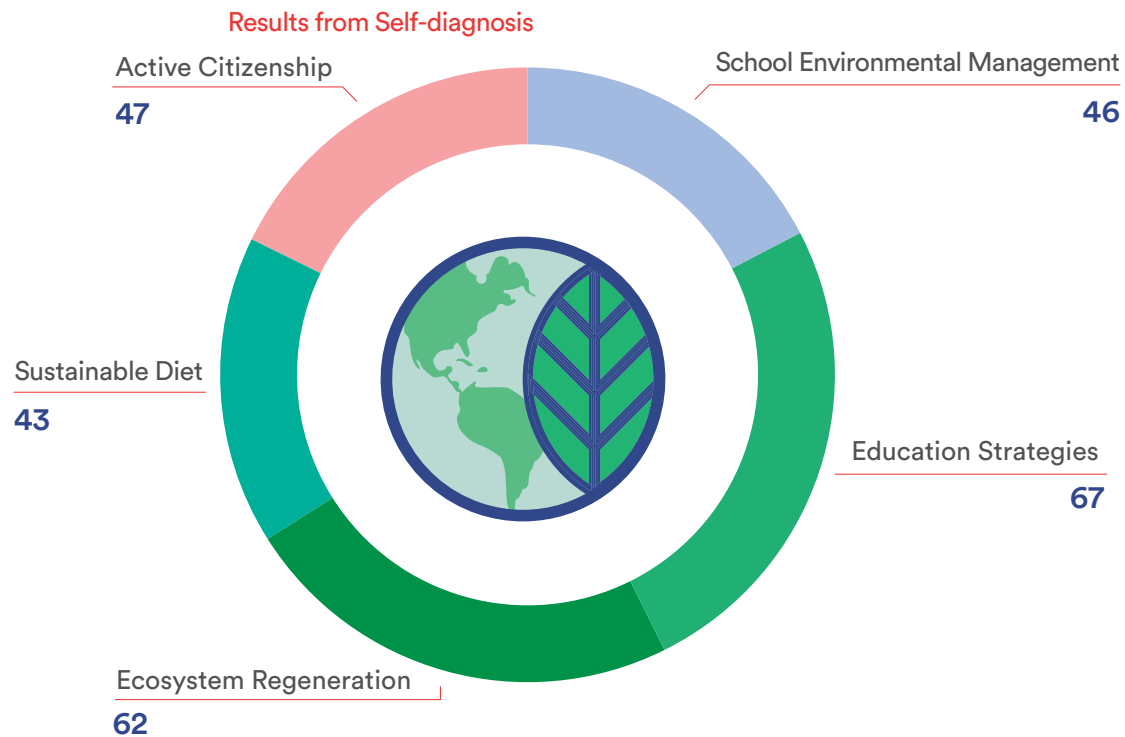
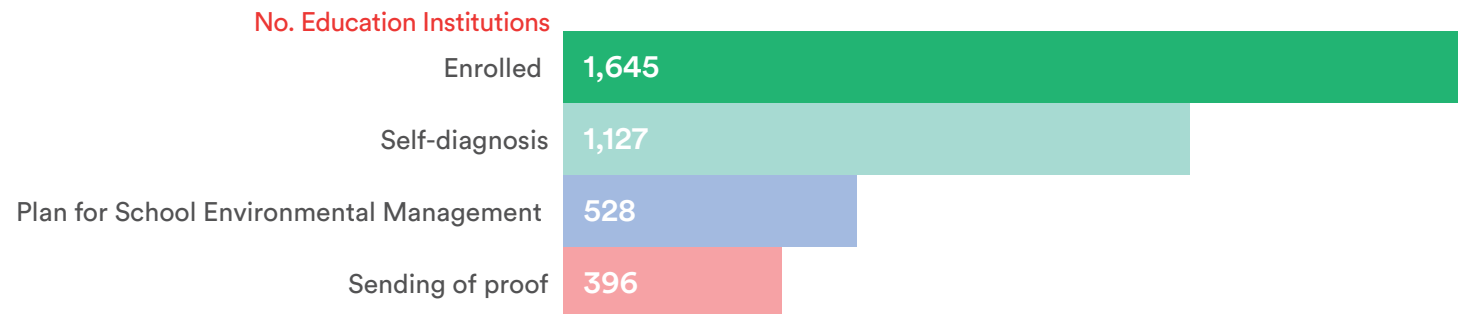
Aguascalientes	5
Baja California	16
Baja California Sur	8
Campeche	8
Chiapas	81
Chihuahua	6
Mexico City	9
Coahuila	6
Colima	14
Durango	4
State of México	455
Guanajuato	11
Guerrero	4
Hidalgo	532
Jalisco	9
Michoacán	23
Morelos	20
Nayarit	4
Nuevo León	30
Oaxaca	22
Puebla	108
Querétaro	26
Quintana Roo	47
San Luis Potosí	50
Sinaloa	14
Sonora	20
Tabasco	40
Tamaulipas	8
Tlaxcala	13
Veracruz	31
Yucatán	13
Zacatecas	8





Results

• Attendees of Contest Schools for the Earth



Winner schools for Schools for the Earth 2024

Category: Pre-school

PLACE	INSTITUTION	STATE	PROJECT
1 st place	Ameyalli	State of México	Wellbeing Guardians. The students undertook different activities regarding energy conservation, responsible consumption, cleaning rivers and sustainable diet.
2 nd place	Constitución de la Independencia	Hidalgo	Creating a better space to live. The students salvaged green areas, planted trees, promoted campaigns for cleaning roads and preserve water.
3 rd place	Dani Huini	México City	Guardians of the planet. The students promoted an efficient water and energy management, solid waste separation and adaptation to climate resilience.

Category: Grammar school

PLACE	INSTITUTION	STATE	PROJECT
1 st place	Rural Grammar School Aquiles Serdán	Nuevo León	Sustainable Education Development. The project promotes activities that preserve and restore ecosystems, involving all the education community.
2 nd place	Amparo Foundation	Puebla	Planting Green Futures “Learning and managing our surroundings”. Promotes the collection of storm water, school orchards management with an agri-ecological approach, waste separation, compost and vermicompost production.
3 rd place	Lic. Mario Colín Sánchez	State of México	I respect, value, manage and learn about the environment and nature. The students composted waste and fostered practices for the responsible use of water and energy through solar cells and water tanks collecting storm water for irrigation of 400 trees in their school.

Category: **Middle School**

PLACE	INSTITUTION	STATE	PROJECT
1st place	Center for Multiple Attention Enriqueta Echartea de Silva Garcia	Colima	ECO-CAM: Guardians of our mother Earth. The students promoted a campaign on water conservation, reutilization of products, waste separation and recycling, installation of a water collection system, maintenance for the dripping irrigation system at the school's orchard.
2nd place	Technical Middle School No. 21	Puebla	Zero waste in my school, a sustainable alternative. Promotes sustainable development through activities like the school orchard, water and energy conservation, responsible consumption and waste separation.
3rd place	Middle school General Profr. Rodolfo Escudero Austria	Hidalgo	Managing Mother Earth "Science Fair". The students promote the implementation of policies and actions promoting water and energy conservation and responsible consumption.

Category: **High School**

PLACE	SCHOOL	STATE	PROJECT
1st place	Center for technological Studies in Continental Waters No 22 Faja de Oro	Chiapas	CETAC 22 on its way to an agroecological transition through a filed school (ECA) at the community Faja de Oro, Cacahoatan, Chiapas. The project promotes the construction of a field school involving students, teachers, families and farmers, through planting and growing an orchard with an agroecological approach.
2nd place	EMSAD Caobas	Quintana Roo	Sustainable Garden. The students promote a model for school environmental management, ecosystem regeneration and the promotion of active citizenship.
3rd place	College for Scientific and Technological Studies from the state of Tlaxcala Campus 11 Atexcatzinco.	Tlaxcala	Conscious Consumption "Transforming Habits for a Healthy Planet in CECyTE 11 Atexcatzinco". The project fosters actions to reduce the use of water and electricity through dry urinals, dripping-water practices and workshops-chats to create awareness on the responsible use of water and electricity.

Category: **Teachers' Colleges**

PLACE	INSTITUTION	STATE	PROJECT
1st place	Outstanding Teachers' College from Veracruz	Veracruz	For a sustainable BENV. The project promotes the installation of a Green Point which is a collection space for the comprehensive management of solid waste, the construction of a water tank to guarantee the necessary water supply of the school orchard.
2nd place	Teachers' college from Chalco	State of México	Seedbed of teachers: Planting the future. The project promotes food waste reduction through awareness campaigns inside the Teachers' college and in schools where students exercise their hands-on practice.
3rd place	Teachers' college from Aguascalientes	Aguascalientes	Ecological Brigade. The project creates awareness in the student population and the have ludic-pedagogic activities in pro of the environment allowing for collaboration, teamwork, integration and exchange of ideas.

Category: **Higher Education.**

PLACE	INSTITUTION	STATE	PROJECT
1st place	University from Juarez Sierra	Oaxaca	Program for University Environmental Management. Students from the University impart courses on environmental management to children, young and adults from 5 near municipalities on water collection and reuse, appropriate waste management.
2nd place	School of Chemical Sciences U.A.N.L.	Nuevo León	Implementation of an Environmental Management System at the FCQ in UANL. Change starts with a few and expands to all. The project's main activities consisted in consolidation of a students' community, named "SinerlAm"; planning, executing and reviewing activities that are part of the School Environmental Management Plan (PGAE).
3rd place	Superior Technological Institute from Felipe Carrillo Puerto	Quintana Roo	My school, rays of the sun and drops of rain. Students from the institution carry out activities with children and young to promote water and energy conservation, reuse of resources and sustainable diet.

EDUCA ORCHARDS



Objective

- The students developed capabilities on environmental and climate education and sustainable development in agroecological classrooms.



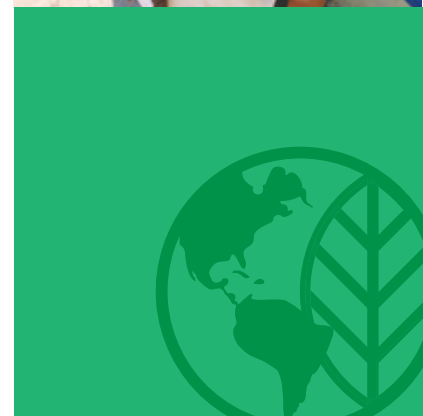
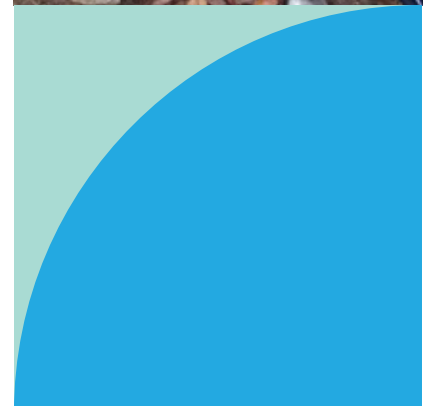
Activities

- 70 in person workshops to train 840 parents on installation and maintenance of school orchards.
- 70 in person workshops with 2,450 students on germination, transplant, substrates and population control.
- 2 virtual workshops for teachers and parents on non-beneficial populations and general maintenance of the orchard.
- 117 follow-up visits and accompaniment with students and teachers.
- Diagnostic and final evaluations to identify learnings in students.
- Orchards fairs in every school where students and teachers presented school education projects developed throughout the year in the agroecological classroom.
- Fair for EDUCA Orchards in Mexico City integrated by 22 exhibits and the Workshop “Potential uses for the flower biological diversity in the Orchard”.
- 1 virtual workshop for students on Project based Learning through the school orchard.
- Virtual consulting customized sessions to guide teachers throughout the design and implementation of education projects in the agroecological classroom.



Population benefited

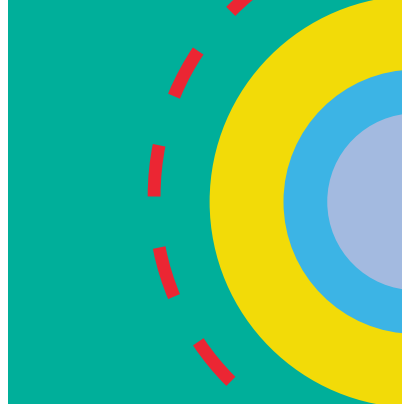
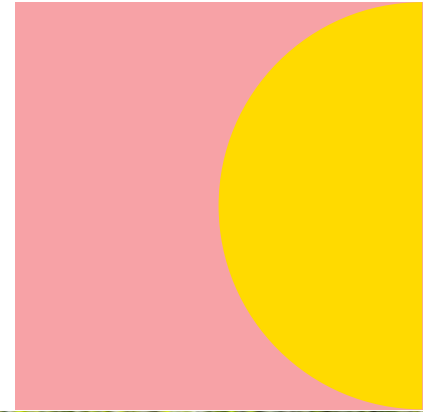
- **6,345 students and 94 teachers** from 39 schools located in 11 states of our country: Chihuahua, Mexico City, Colima, State of Mexico, Hidalgo, Jalisco, Morelos, Nayarit, San Luis Potosí, Tabasco and Yucatán.





Results

- Fair of School Orchards in Mexico City
 - **70 students and 7 teachers** from pre-school, grammar, middle and high school attended the EDUCA Orchards Fair joined by their parents.
 - **22 education projects** exposed to students.
 - **32 parents** educated on the properties of preservation, use and reproduction of floral plants.
- 85% of students identify the process of food production, know about the agroecological classroom ecosystem and have efficient water management for irrigation.
- 100% of students learned about the importance of natural resources for maintenance of the school's orchard.
- 100% of students participated in education projects regarding a sustainable diet.
- 100% of students had at least 1 harvest per year and 70% of students had 2 harvests or more.
- 90% of teachers practiced project base learning methodology.
- 100% of teachers have sufficient technical capabilities to support students in the installation and maintenance of the school's orchard.



FUTURE TEACHERS

Gathering for sustainability and agents of change for teachers' colleges.



Objective

- This event had the objective to educate students and teachers from Teachers' colleges in environmental education, change management and sustainable development. It was conducted in collaboration with Ashoka Mexico and United Nations Program for the Environment.



Activities

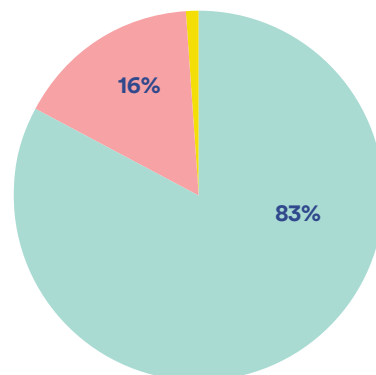
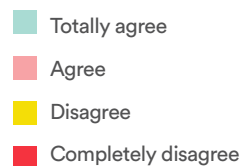
- The event took place in Chapultepec Forest with 250 students and 50 teachers attending from 41 teachers' colleges of 16 states of our country.



Results

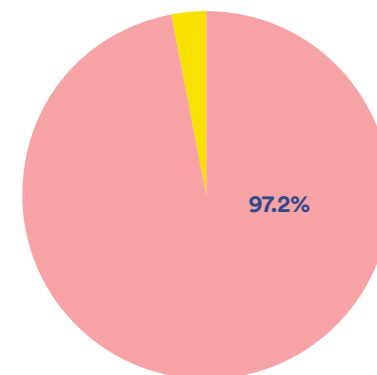
The Gathering on Sustainability and Change Management met my expectations

106 responses



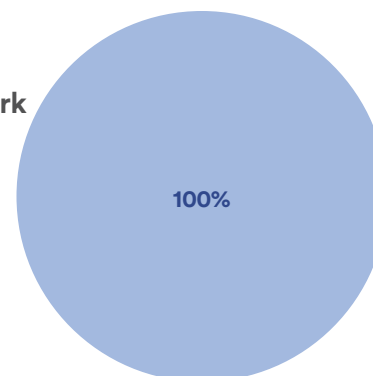
Would you like to participate in next year's Gathering on Sustainability and Change Management?

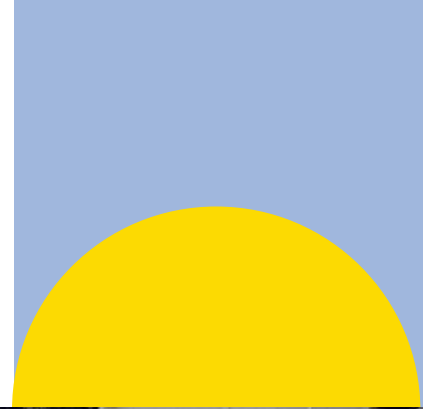
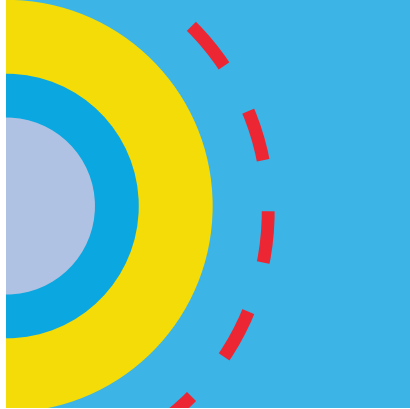
106 responses



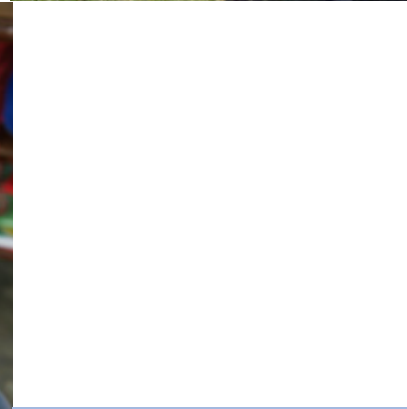
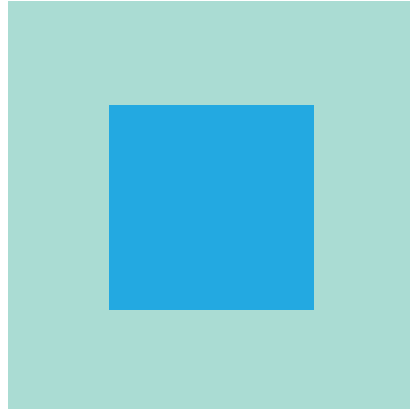
Would you recommend the workshop and workshoppers for other events from EDUCA?

106 responses





PARTNERSHIPS



POLYTECHNIC UNIVERSITY OF PACHUCA (UNIVERSIDAD POLITÉCNICA DE PACHUCA).

In June we signed a collaboration agreement with the Polytechnic University of Pachuca (UPP) so students from Hidalgo can participate in the ABE Program.

AUTONOMOUS UNIVERSITY OF YUCATAN (UNIVERSIDAD AUTÓNOMA DE YUCATÁN).

In December we signed a collaboration agreement with the Autonomous University of Yucatan (UADY) that will allow this university to participate in the ABE Program, facilitating the use of one of its laboratories for preparation and safekeeping of material, benefitting students from 2 middle education schools from the municipality of Kanasín.

WORLD PACT (PACTO MUNDIAL).

We are part of World Pact or Global Pact, a volunteer initiative, initiated by the United Nations so companies and organization align their strategies and operations to human rights, labor standards, the environment, anti-corruption and carry out actions align with Sustainable Development Goals.

AFLATOUN INTERNACIONAL.

This organization shares content of financial and entrepreneurship education for girls, boys and young people at a global level. Their contents are the base of our Program Save and Undertake.

PACT FOR EARLY CHILDHOOD (PACTO POR LA PRIMERA INFANCIA).

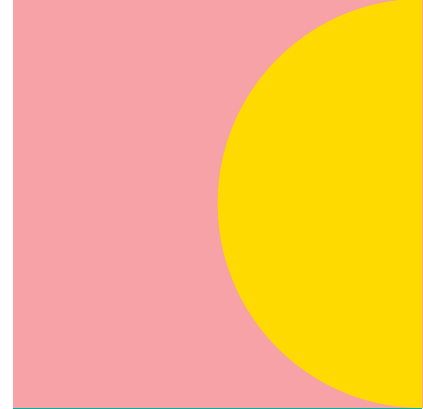
It is a citizen initiative for lobbying and collective impact, integrated by more than 400 civil society organization, with the objective to make early childhood a priority in the national agenda.

UNITED NATIONS PROGRAM FOR THE ENVIRONMENT.

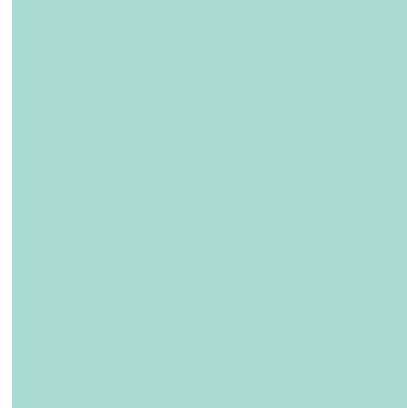
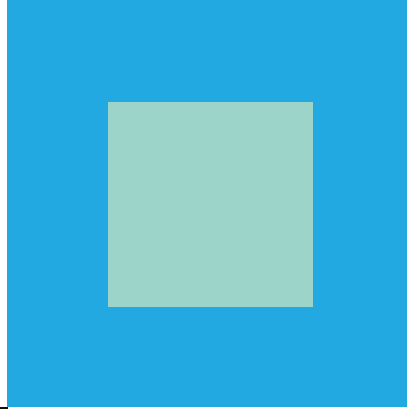
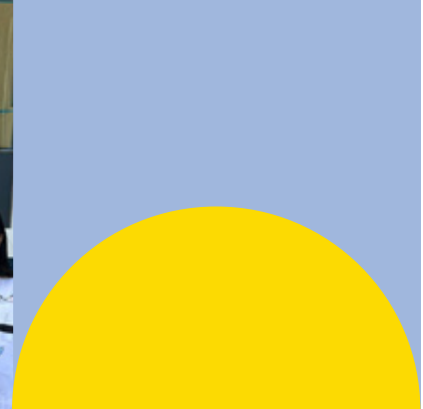
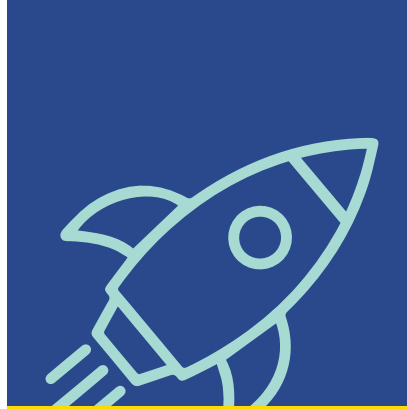
This collaboration promotes the Program Schools for the Earth.

COLLABORATION AGREEMENT WITH SEP (SECRETARIAT OF PUBLIC EDUCATION) HIDALGO.

This agreement allows us to implement institutional programs with students from Hidalgo across all education levels.



FUNDS MANAGEMENT



HOW TO SUPPORT EDUCA?

Fund education programs

- Donors in cash
- Donations in kind
- *Pro bono*

EDUCA a child

- EDUCA a un niño is an initiative launched since 2023, with the objective to invite people to become godfathers or godmothers of a student from the EDUCA NETWORK, through a contribution of \$300 Pesos a month, helping students stay in school receiving the foundation's education programs

Your change, make the change

Take for one month to your company or workplace the EDUCA piggy bank, and your co-workers can support us by raising money destined for the foundation programs.

Volunteer work

Activities with companies to improve facilities at schools, environmental activities, consulting sessions and training for students, teachers or parents on specific topics.



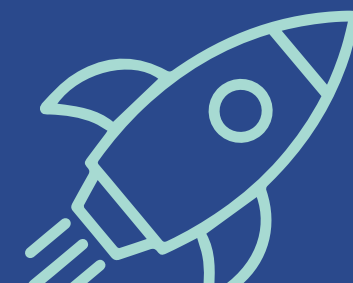
EDUCA A CHILD

People are contributing through:

Donations via our website www.educa.org.mx. Donating in different locations of our country through our collaborators that wear the EDUCA vest, and you can trust with your donation.



In January a group of godfathers and godmothers visited the Institution Nuestros Pequeños Hermanos in Morelos. They met their godsons and goddaughters, tour the school facilities and home, plus had a bite of Reyes bundt cake with the beneficiaries. It was exciting to see them together!



DONORS

Thank you to all donors, companies, foundations and people, that trusted in EDUCA during 2024. Thanks for your generosity we were able to support thousands of students in Mexico.

Donors that invested in the different EDUCA programs and projects:

Donors in cash

AMGEN® Biotech Experience
Scientific Discovery for the Classroom
Mexico

B Fundación
ALBERTO BAILLÈRES



Senosiain®
Laboratorios

Scotiabank®

amazon

Alfasigma
Bloomberg
Bright Founds
CAF America
Capgemini
Carmen Borja
Comex
Demar
Education Development Center
MG family
Ferrer Therapeutics
Trustfund for Children in Mexico, All in Santander
Alpura foundation

BBVA foundation
Diez Morodo foundation
ESRU foundation
Bocar Family foundation
Frisa foundation
Social foundation from the association of Maquila shops and Exporters of Chihuahua
Telefonica foundation
VACE foundation
Global Giving
Gulesserian Consultants
Havas Media Services
Hir Casa

Invex
Korn Ferry
Marinela Servitje Montull
MCM Telecom
McCormick
MoneyGram
Nacional Monte de Piedad
NatureSweet
Neolpharma
PayPal
Pluxee
Proeducación
Provident
PPG

PYMO
PWC
Qualitas
Repsol Exploración Mexico
Softserve
Stitching Aflatoun International
Ticmas
The Church of Jesus Christ of Latter-Day Saints
Topsoe
UK Online Giving Foundation
Vidatec Mexico
Technology, education, culture

Vanguard
Wonderful Citrus
Zurich

Donors in kind

Brandarrays Mexico
San Pablo Pharmacy
Posadas foundation

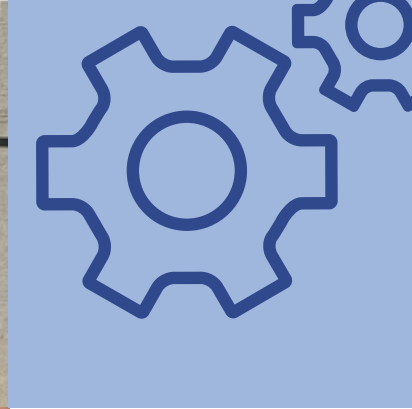
Promotora de Hoteles Norte 19
SLB

Pro bono Donors

Deloitte
Fundación Basham, Ringe y Correa, A.C.
Ibáñez Quintana Saavedra & Homann

Basham foundation
Galicia Abogados (Attorneys)





ACTIVITIES FROM VOLUNTEER WORK



PPG and Comex

During August, PPG with Comex's support, choose EDUCA as a partner for their international celebration, Colorful Communities and paint the facilities from 3 schools: COBAQ campus 10 San Juan del Río, Queretaro, the Foundation for Education Assistance FAE (*Fundación para la Asistencia Educativa*) campus Tlatel, in Chimalhuacan, State of Mexico. The results of these 3 events benefitted 2,359 students.

Volunteers: **215.**

MetLife Foundation

From September to November 3 paint and improvement jobs were completed in the facilities of Technical Middle School No. 138, in Ocoyoacac, State of Mexico, in ESTIC 118 in Lerma, State of Mexico and Nuetsros Pequeños Hermanos, La Casa de los Jovenes (The House of Younger People) in Morelos. The result of these three events benefitted 1,074 students.

Volunteers: **184.**

Scotiabank

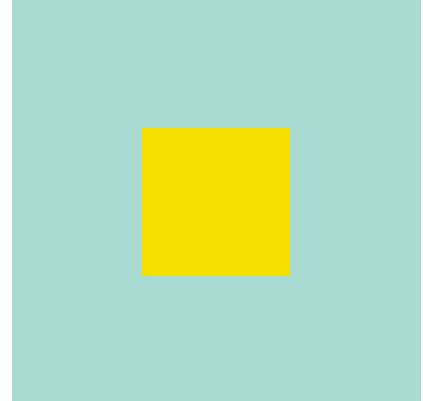
In August, collaborators from the Scotiabank office supported us by painting and conducting maintenance activities to a foster house, Clara Moreno y Miramon in Mexico City. This benefitted 50 girls and young people. Plus, the presented all the beneficiaries with backpacks and school supplies.

Volunteers: **80.**

Provident

In May, collaborators at Provident's office in Michoacan participated in a day's work painting shared areas from the school Colegio Tata Vasco located in the community Santa Fe de la Laguna in Michoacan. This benefitted 125 students.

Volunteers: **10.**



McCormick

In June they painted the Kinder Garden school Gloria Campo Bello, located in Ixtlahuaca, State of Mexico, benefitting 201 students in kinder garden age.

Volunteers: **23**

HIR Casa

As celebration for Earth Day, volunteer organized an Environmental Fair for the students at Servicio, Educación y Desarrollo a la Comunidad, I.A.P. (SEDAC) [*Service, Education and Community Development*], in the State of Mexico. During the event there were environmental games to create awareness about the issues affecting our planet, mainly climate change, loss of biodiversity and sustainable development.

Volunteers: **31**

SLB

SLB collaborators carried on with maintenance activities in 4 orchards installed in grammar schools in Paraiso, Tabasco. Some of the activities included installation and maintenance of school orchards, benefitting 2,158 grammar school students.

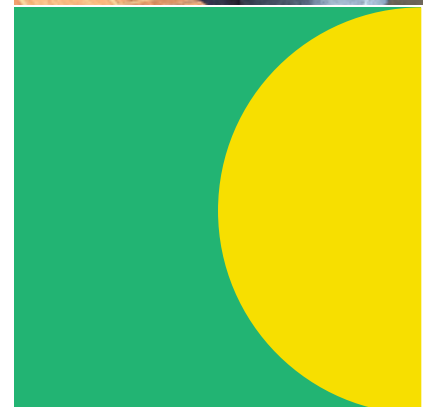
Volunteers: **54**

NatureSweet

During September and October, thanks to NatureSweet collaborators maintenance activities were done in 6 installed orchards in Jalisco, Colima and Nayarit. The beneficiary schools were Grammar schools Jaime Torres Bodet, Lázaro Cárdenas del Río, Esteban Baca Calderón, Miguel Hidalgo y Costilla and Kinder Garden schools José Juan Ortega and Centro Educativo La Barranca. Some of the activities conducted were installation and maintenance of school orchards, benefitting 2,158 grammar school students.

Also, in June, more collaborators imparted 4 workshops about nursery containers, for students and their parents in schools located in Jalisco, Colima and Nayarit, participating in the project of School Orchards. The schools that benefitted are Grammar schools Lázaro Cárdenas del Río, Esteban Baca Calderón, Miguel Hidalgo y Costilla and the Kinder Garden school José Juan Ortega. In total 117 students and parents benefited.

Volunteers: **194**



Reforestations

In EDUCA we had 4 reforestations with different partner companies. We worked in two zones from the State of Mexico: Jiquipilco and Ayapango. In total, from different events, 600 volunteers gathered, and more than 4,500 trees were planted.

Volunteers

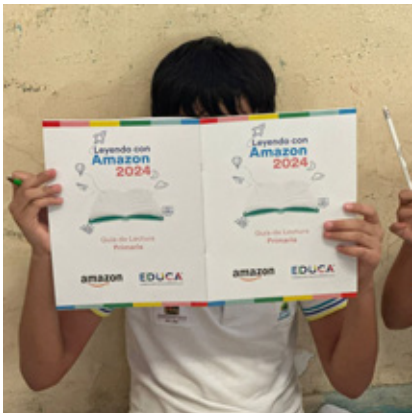
Neolpharma	300
Scotiabank	129
Telefónica Foundation	100
McCormick	80
Havas	20
Bloomberg	10
MCM Telecom	30



Reading with Amazon

Amazon México under the framework of Amazon Reads, a program at global level, held 28 volunteer activities in schools across our country. These activities consisted in assembling reading kits, reading circles and classification of bibliographic collections. Plus providing 39 schools with updated bibliographic collections.

Volunteers: **246**



EDUCA Fair, Save and Undertake

Entrepreneurial workshops for parents with Bloomberg

During EDUCA Fair Save and Undertake, the workshop “Entrepreneurship Heroes” was imparted by Paula Briseño from Bloomberg.

Volunteers: 1

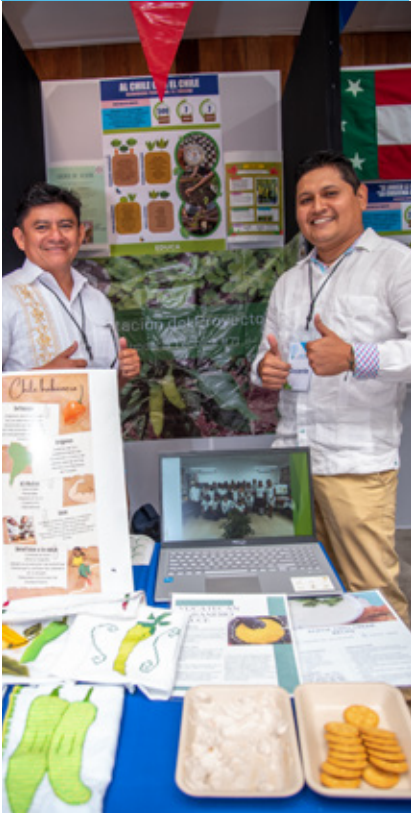
Mentorships

We had the participation of collaborators from partner companies and participated as mentors offering feedback and evaluating entrepreneurship for students who participated during the Fair, presenting their projects.

Volunteers: 26

Volunteers

Bloomberg	2
Provident	6
GalileoFT	7
Frisa	5
Concentrix	6



Bootcamp

Visit to Amazon

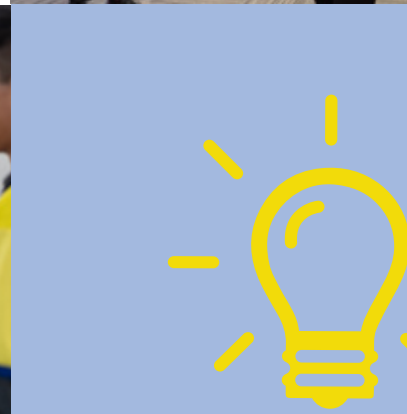
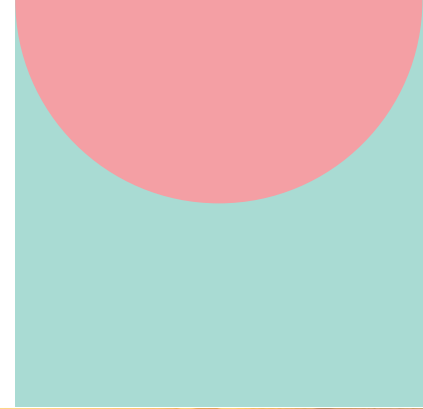
Under the Bootcamp framework, Amazon's site MEX6 welcomed 11 students coming from Chiapas, Morelos, Jalisco and the State of Mexico and they received personalized mentorship for their entrepreneurial projects. Thanks to the collaborators that participated, the students were able to improve their projects and present the, during the EDUCA Fair, Save and Undertake. And not only did they were in the mentoring session for two hours, but they also enjoyed the tour at the logistics site MEX6.

Volunteers: **12**

Workshop Design Thinking Bootcamp with Oracle

Under the framework from Bootcamp Save and Undertake, there was a workshop about Design Thinking imparted by Maria Jacques from Oracle.

Volunteers: **1**



SPECIAL EVENTS

The Church from Jesus Christ of Latter-Day Saints

They presented EDUCA Foundation in the states of Aguascalientes, Mexico City, State of Mexico, Hidalgo and Nuevo Leon 205 new computers, benefitting 5,052 students. This donation has the objective to support the learning process for each beneficiary and bring them the tools to allow them to close the digital gap they face. Plus, the church attended a representative event representative of the occasion, at a beneficiary school in Hidalgo.

Volunteers: **5**

Bocar Family

In May and September 32 students from ESTIC 118, Venustiano Carranza visited the Center of Excellence and Formation Bocar. Then volunteers from the company carried on some activities with the students, like building their own mobile prototype, assembly of some furniture and workshops in the vocational area.

Volunteers: **33**

Capgemini

In October 10 computing equipment was delivered at the Casimira Arteaga Orphanage, benefitting 23 girls that live in such foster house, and 40 computing equipment in Ciudad de los niños (*City of children*) from Aguascalientes, benefitting 117 students. Also, with students they had a workshop, ONE HOUR CODE, where students learn programming according to their age, from Capgemini volunteers. .

Volunteers: **23**

Pluxee

Collaborators visited boys and girls from Daycare Guardería San Miguel in Mexico City to conduct Christmas activities, like, Christmas wreaths for classrooms, Christmas mural, piñatas and give away toys.

Beneficiaries: **67 students**. Volunteers: **30**

PwC (PricewaterhouseCoopers México)

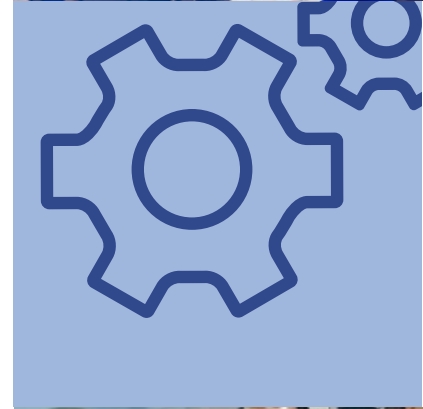
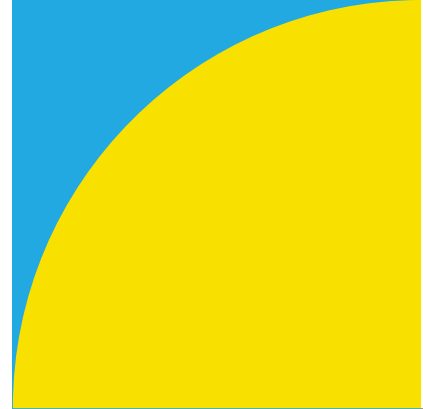
This activity consisted in giving away toys, benefiting 412 students in 4 different schools from EDUCA NETWORK in Queretaro, Monterrey, Mexico City and Guadalajara.

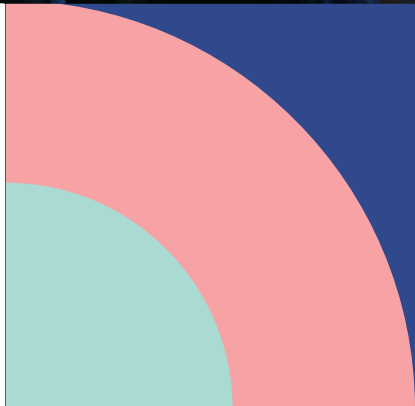
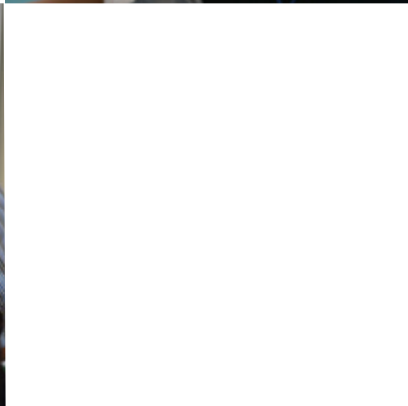
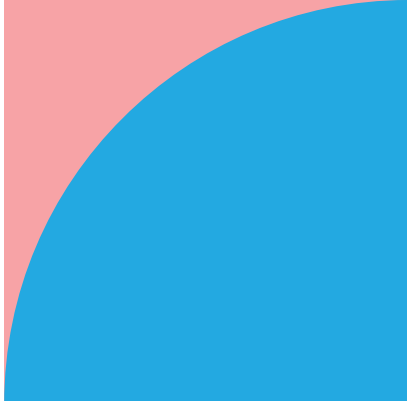
Volunteers: **77**

ACTIVIDADES CON EMPRESAS

PayPal

Organized for EDUCA a fundraiser campaign where customers were able to donate \$10 at purchase completion during October.





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Thanks to all the people that each month contributes with a donation for EDUCA!

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Thank you for your constant support to EDUCA and the children we serve! Meant a lot to us.

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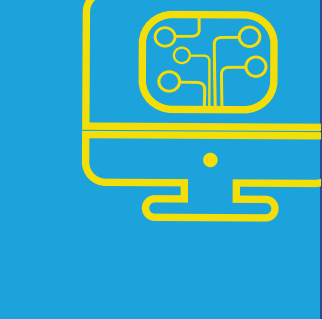
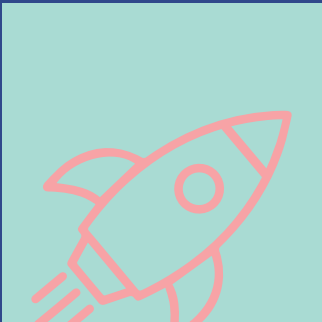
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